

# Bit68

**MANAGING A SUCCESSFUL BUSINESS STARTS HERE**

## OUR SERVICES

Whether you are new to the market or a leading company, Bit68 will help you develop a dynamic and easy to update website that is user-friendly, creating a smooth pleasant experience for your customers. Any business should implement an App that is consistent with the business' vision and that enables their customers to be involved in the easiest and most enjoyable way possible. Bit68 will gladly build a cross platform mobile app for your business that is both lightweight and dynamic. You have the content ready but you do not know how to display it online for your audience to see? Bit68 is there to help you make the right decisions for your business. Each business will be researched and strategies will be adopted to grow the business and have a larger reach.



Web  
Development



Mobile App  
Development



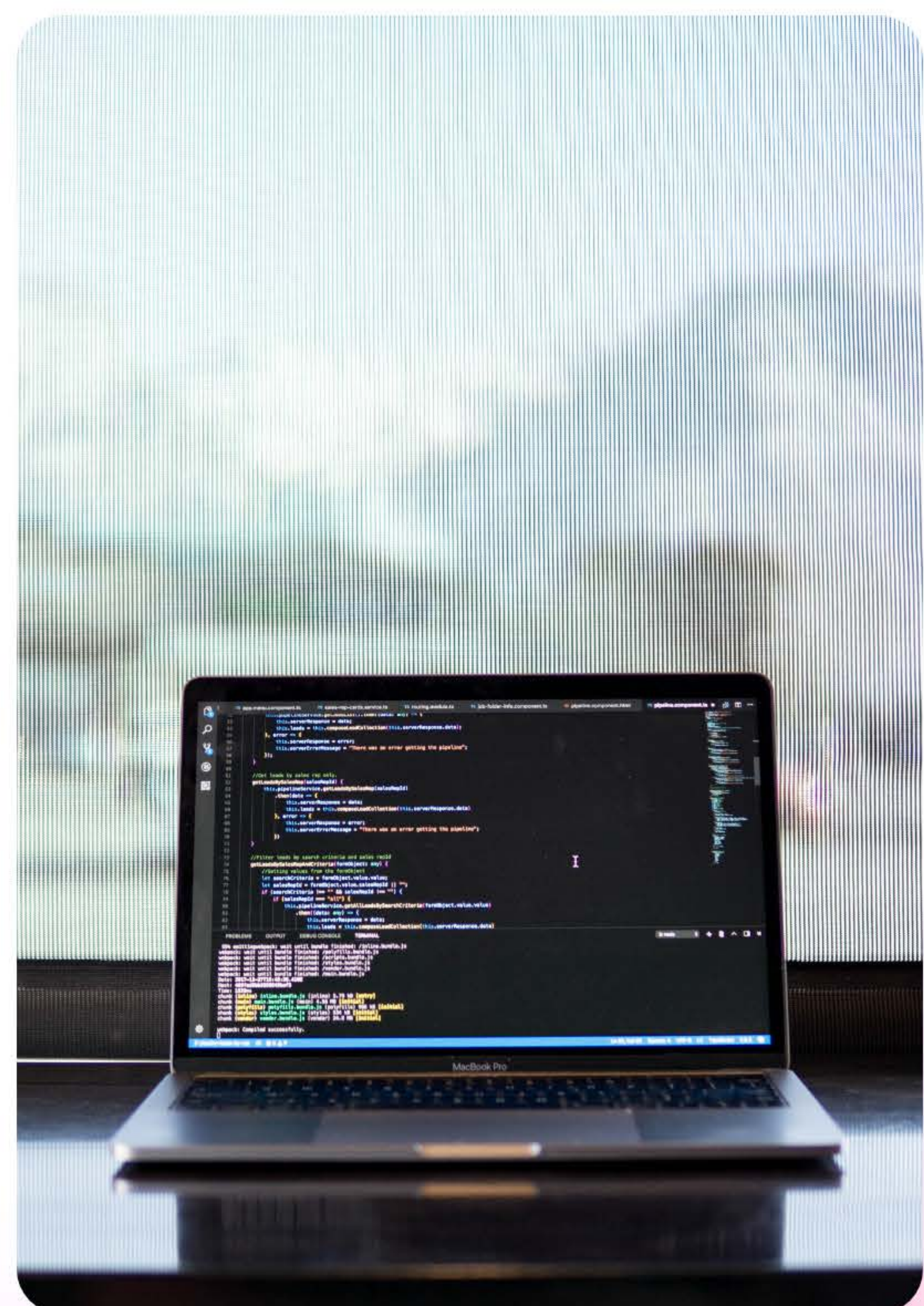
Optimization  
& Performance



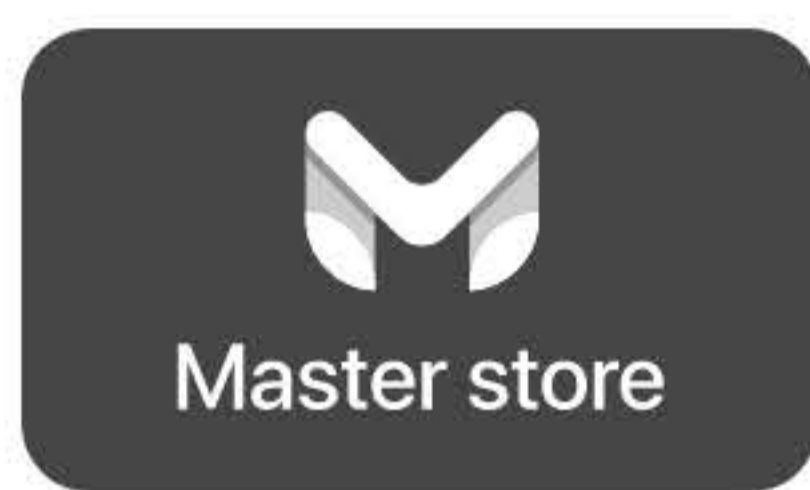
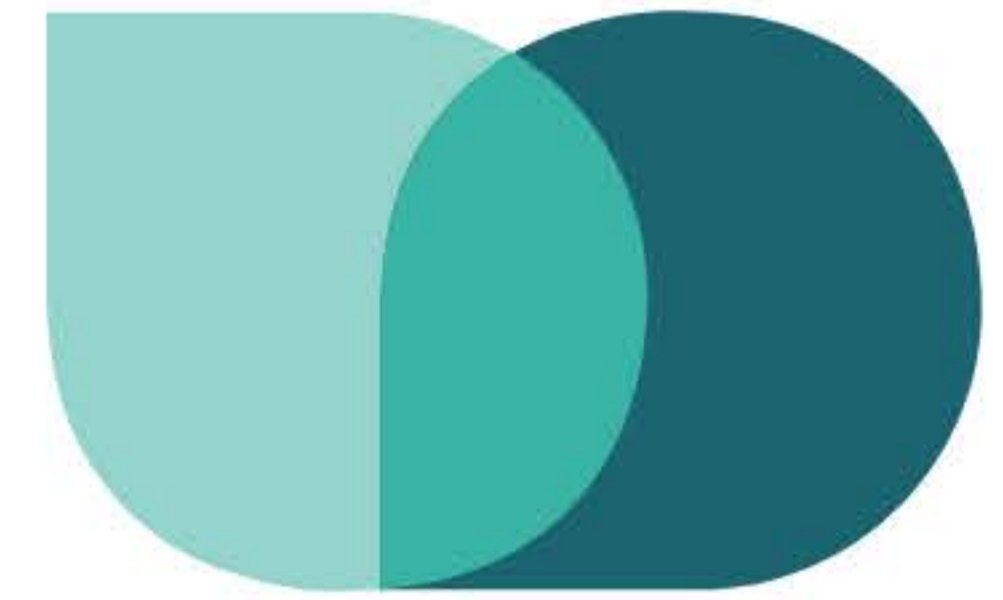
Consulting

## ABOUT BIT68

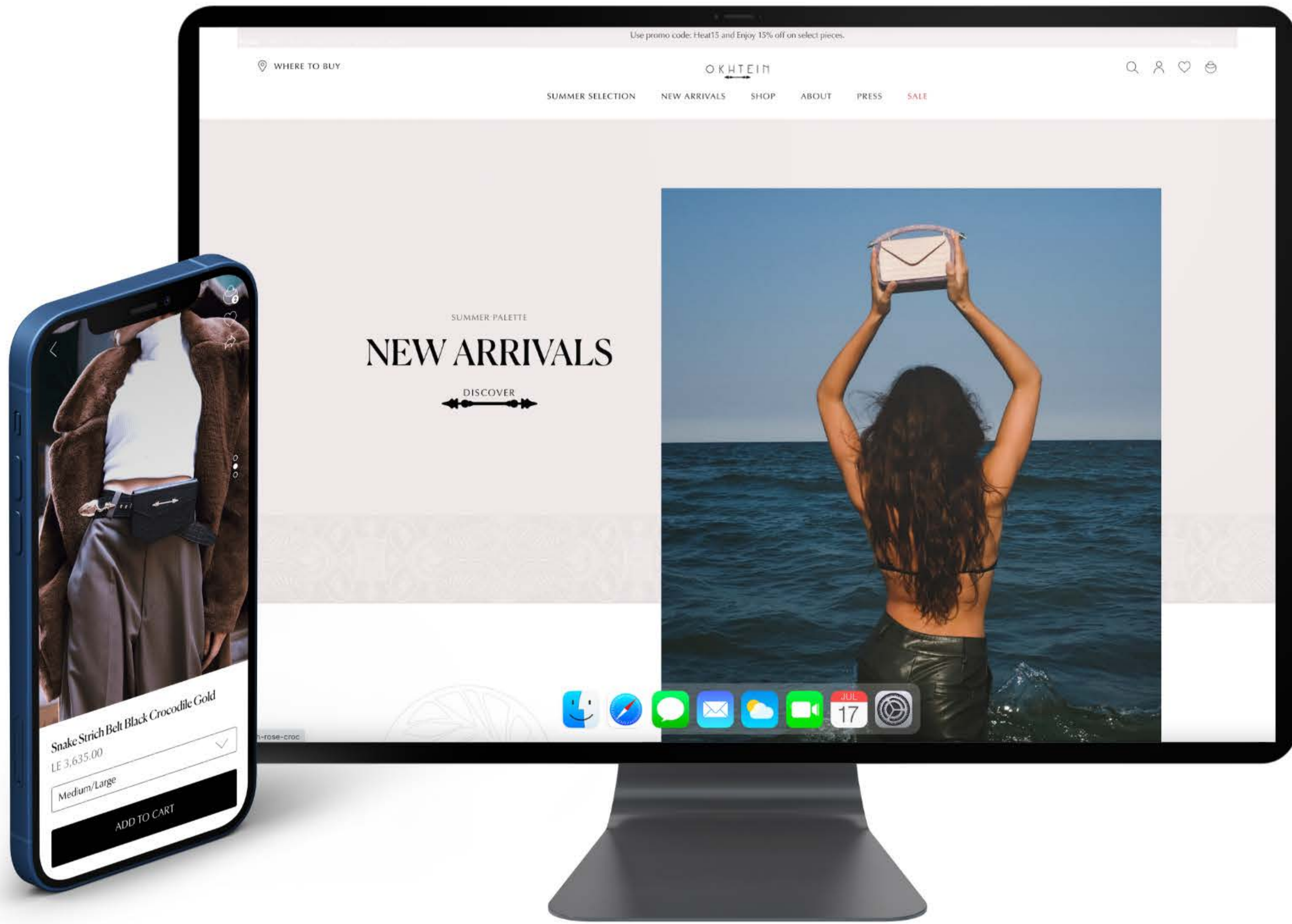
Bit68 is a software house that aims to deliver cutting edge technologies that fit the client's needs. The Bit68 team is a small team that usually focuses on a small number of projects which guarantees minimal development time as well as a great customer experience. Bit68 offers their clients multiple options to fulfil their targets according to their budget. What are you waiting for get started now and make use of our mind opening pre-sales meeting.



## OUR PARTNERS



## Okhtein - Fashion Brand



(Mobile App - Website)

Handled the okhtein E-commerce website since April 2020 on retainer basis

Designed, developed and launched their IOS and Android Apps

Built custom integrations to link shopify plus to smartphone Apps and CRM

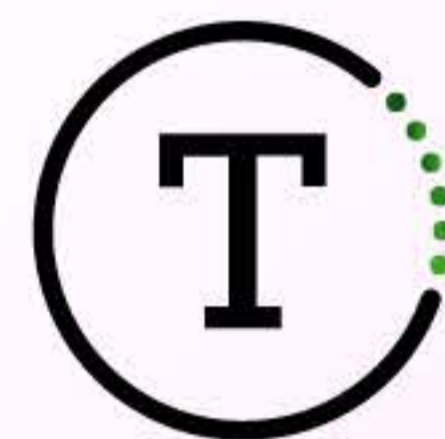
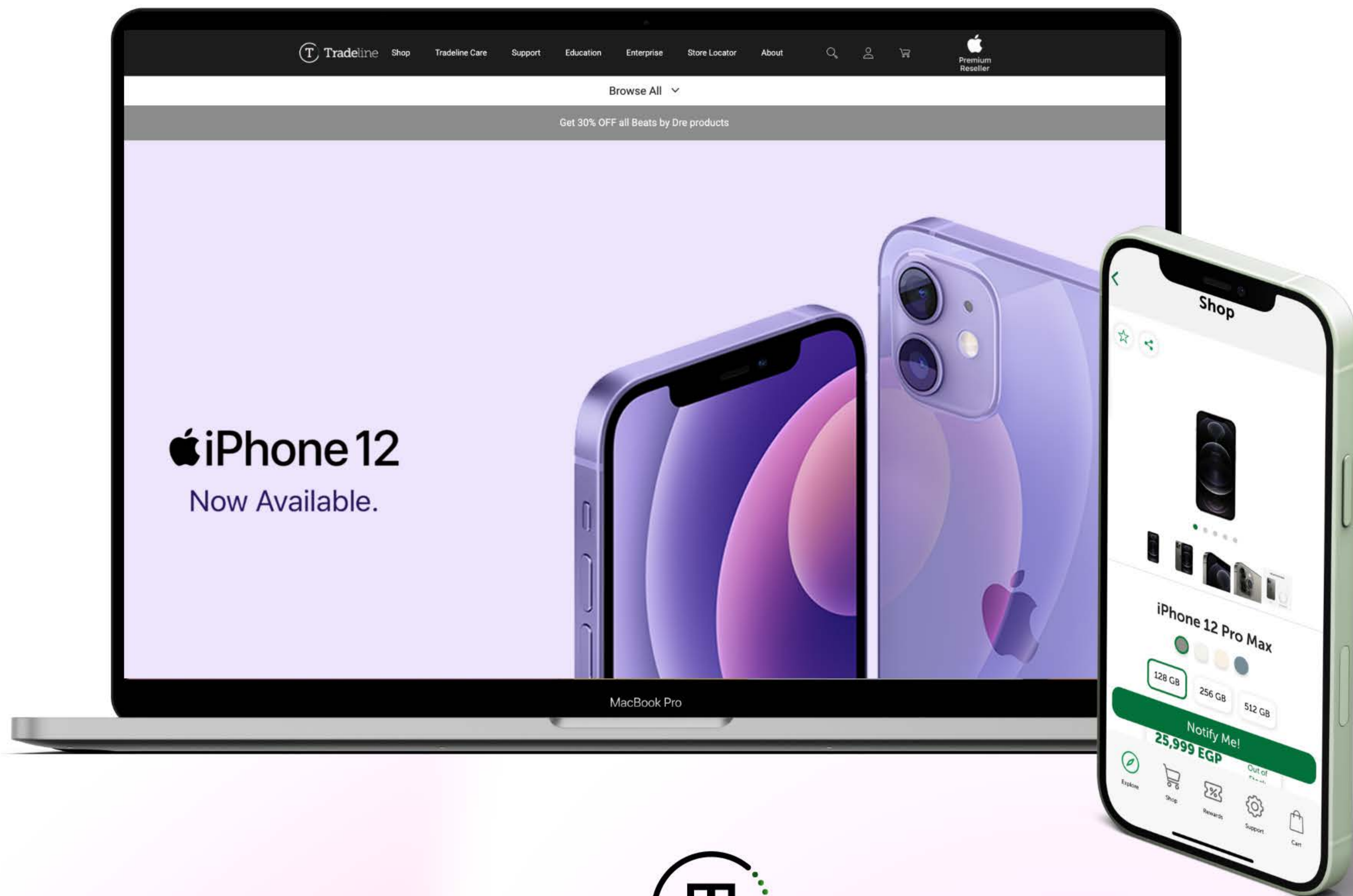


<https://eg.okhtein.com/>

OKHTEIN

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## Tradeline - (Egypt's largest Apple Premium Reseller)



Tradeline

(Mobile App - Website)

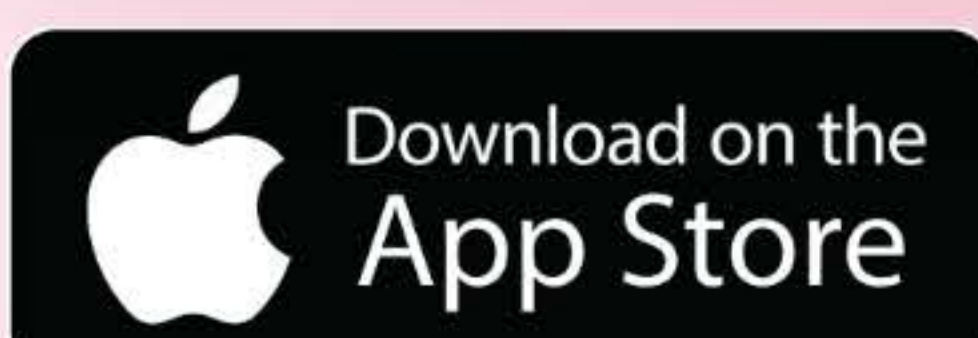
Developed all E-commerce solutions from scratch

Constantly improved the online store and apps on retainer basis since 2015

Integrated 20+ payment methods over the period

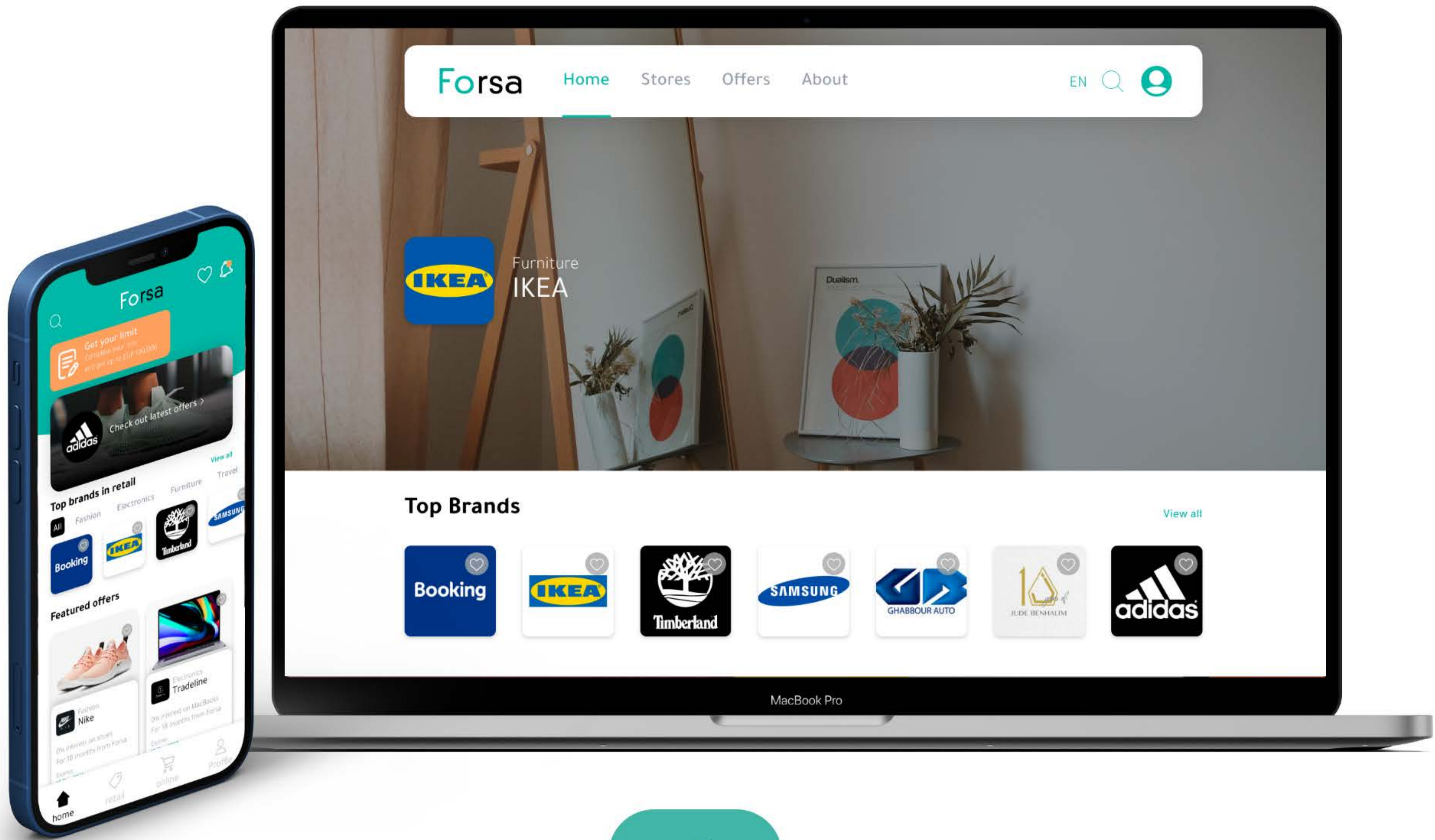
Bit68 is listed in the Apple premium resellers trusted partners program for the MENA region

Developed multiple side projects (inventory system, service center system, gift card system, & bulk sms system)



<https://www.tradelinestores.com/>

## Forsa - Startup



(Mobile App - Website)

Developed and launched Forsa - a **fintech** project and a payment method

Fully integrated end to end solution with GB group's Oracle general leisure system

Consumer finance process with full KYC process and credit scoring algorithm



<https://www.forsaegypt.com/>

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## Khazyn



خزين  
KHAZYN

(Mobile app)

State of the Retail supplier relationship management platform informative website

Full Odoo integration

Full B2C E-Commerce platform with merchant specific warehouse tracking



algeb  
ventu

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## Marakez



  
M A R A K E Z  
(Website)

Designed and developed a cutting edge upscale website

Full salesforce integration (Lead tracking & Inventory)

Virtual sales zoom conference calendar integration

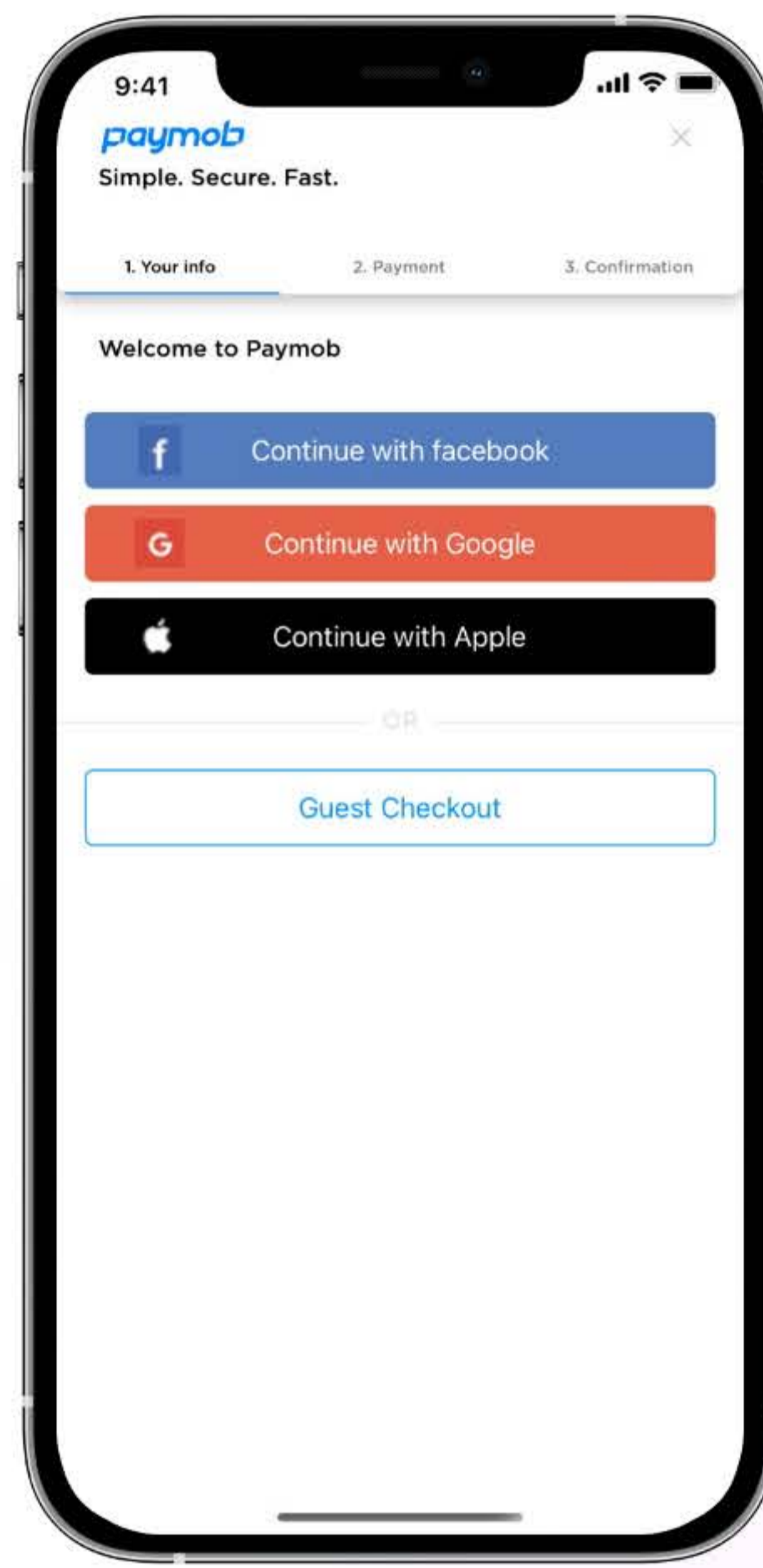
Interactive inventory experience

<https://www.marakez.net/>



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## Paymob



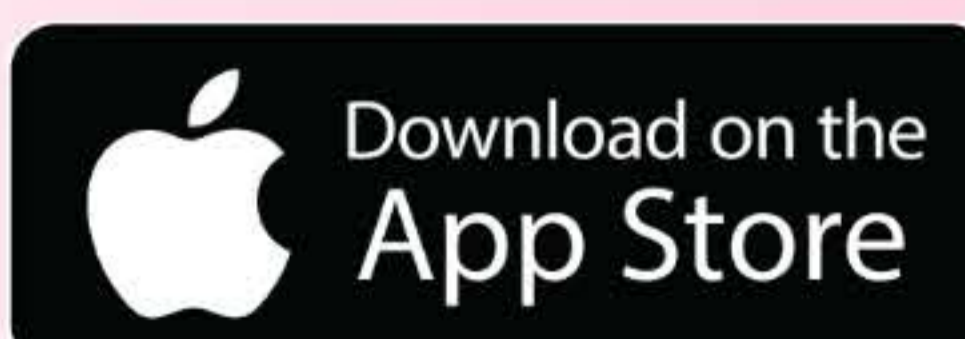
## paymob

(Mobile App)

POS Applets

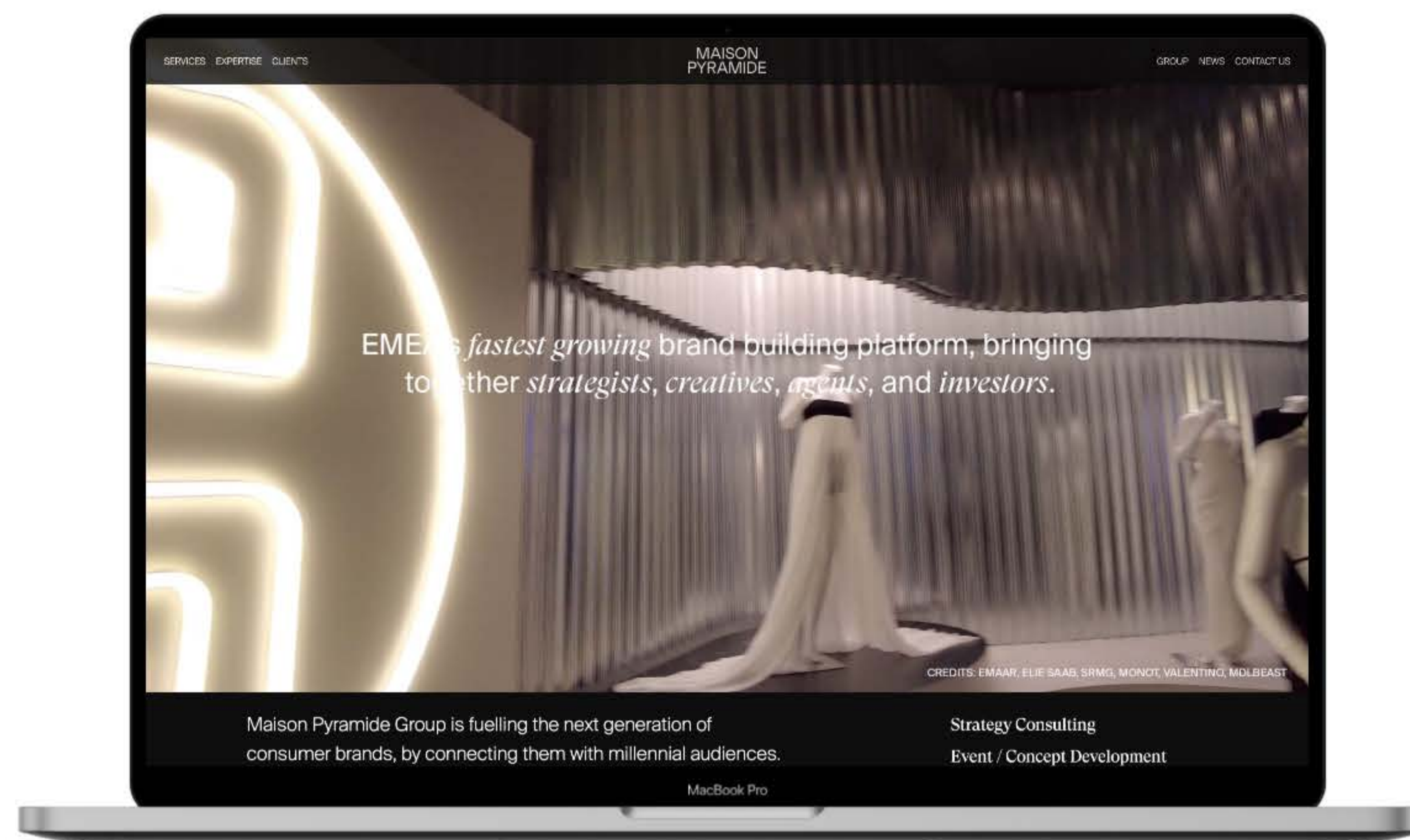
In app opensource SDK

Outsource retainer



paymob

## Maison Pyramide



MAISON PYRAMIDE

(Website)

Consulting for a new mega-project targeting the European market

Under NDA with "Maison Pyramide" the international sales, PR, and brand consultancy platform

## Bogo Plus - Digital Transformation



(Mobile App - Website)

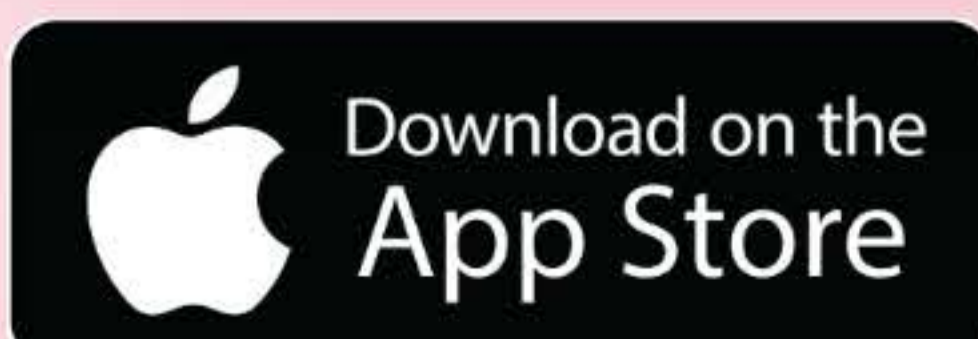
Bogo Plus is Egypt's most famous buy one get one discount coupon book with 1.5 Million offline users

The digital transformation's goal is to eliminate the printed coupon book and convert to fully online solution

Planned the digital transformation, designed and developed smartphone apps and the online platform

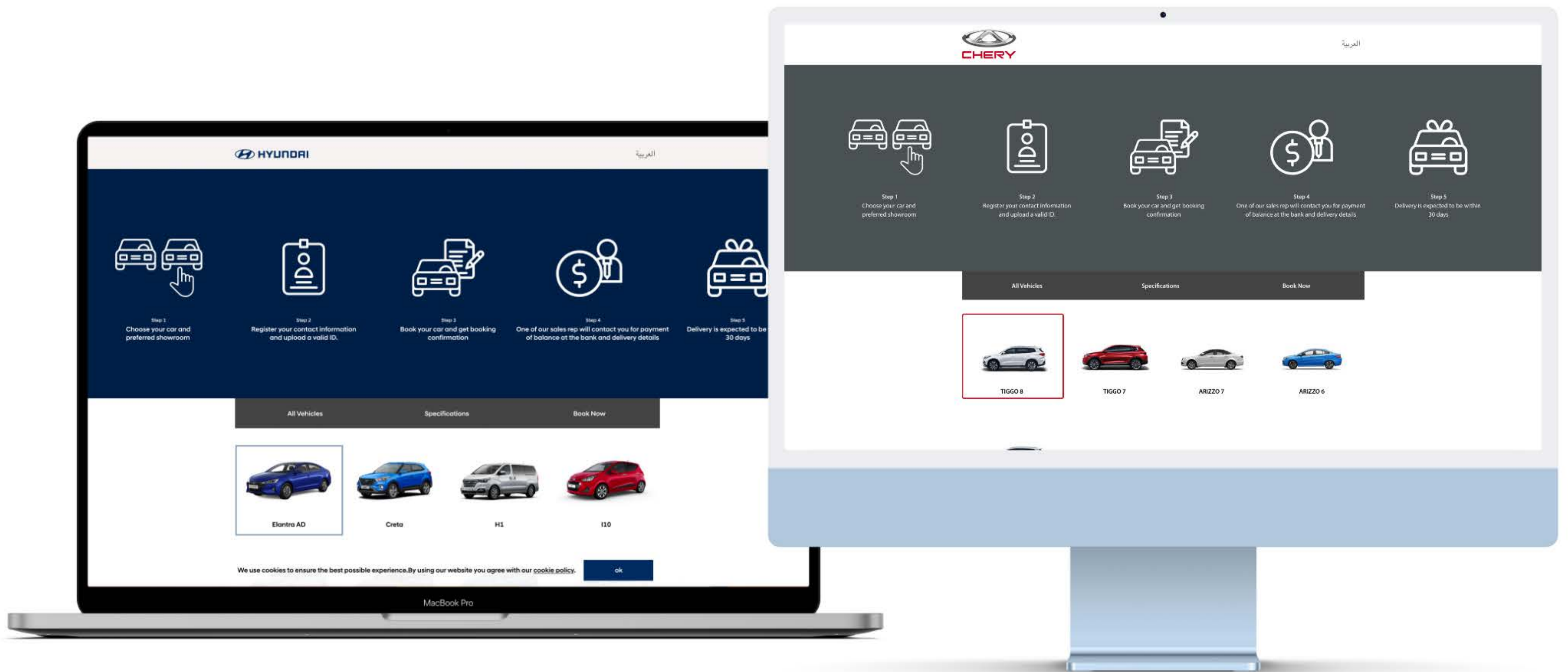
Built systems for the merchants to interface with the customer apps for QR code-based coupon redemption

Constantly improving the system and adding new features on retainer basis



<https://bogo-plus.com>

## Hyundai & Cherry car booking system - GB Auto Group



(Website)

Delivered an online platform for booking new cars online from the dealership to be used as main sales channel during covid-19

Eliminates the buyer's need to visit a showroom

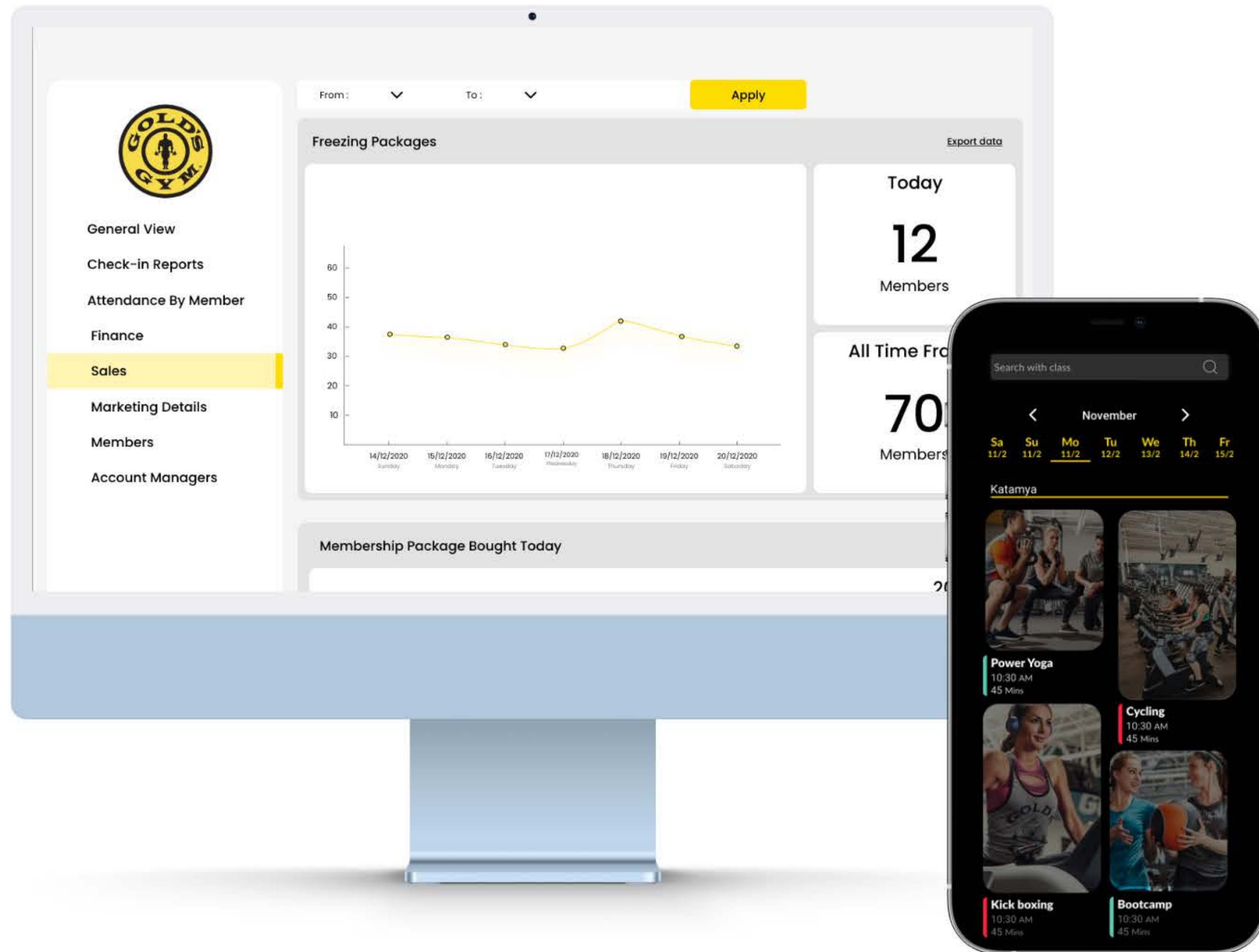
Fully integrated end to end solution

<https://book-your-car.hyundai-egypt.net>

<https://book-your-car.chery-eg.com/home/en>

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## Gold's Gym



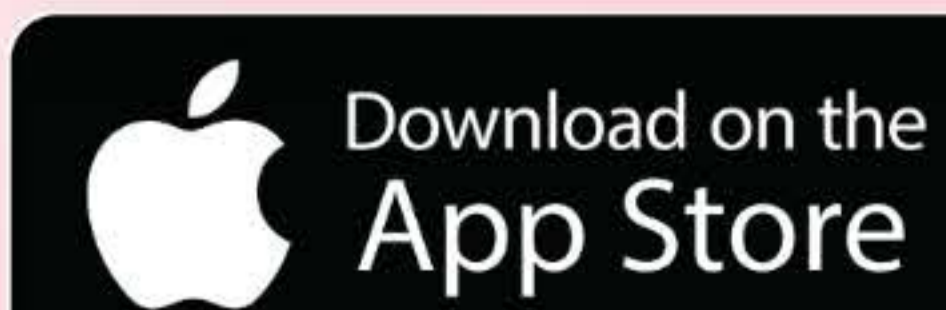
(Mobile App - Dashboard)

Built a complete solution to digitize all operations across 18 Branches

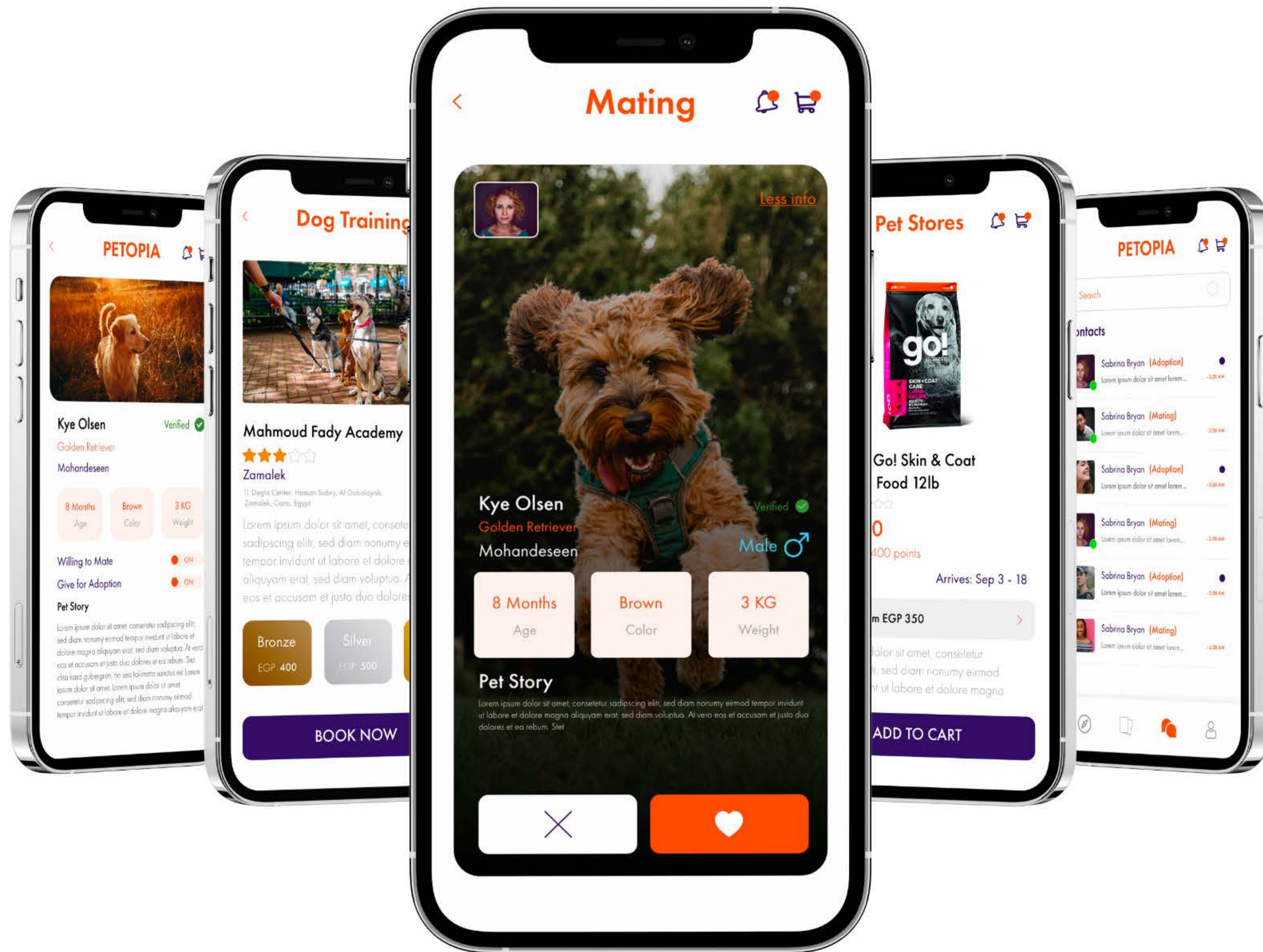
IOS and Android app where members can buy memberships online & auto renew, self check in via QR code, book classes and more

Hardware integration & front desk system

Sales tracking custom solution + monitoring dashboard



## Petopia - Startup



PETOPIA

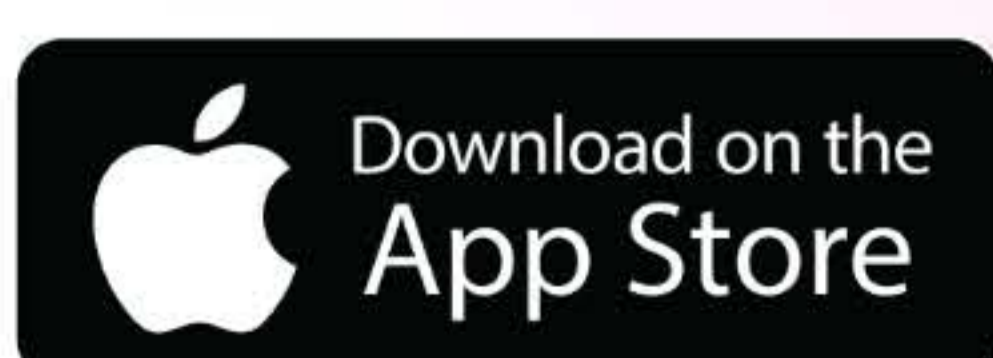
(Mobile App)

IOS and Android marketplace app for products and services related to pets

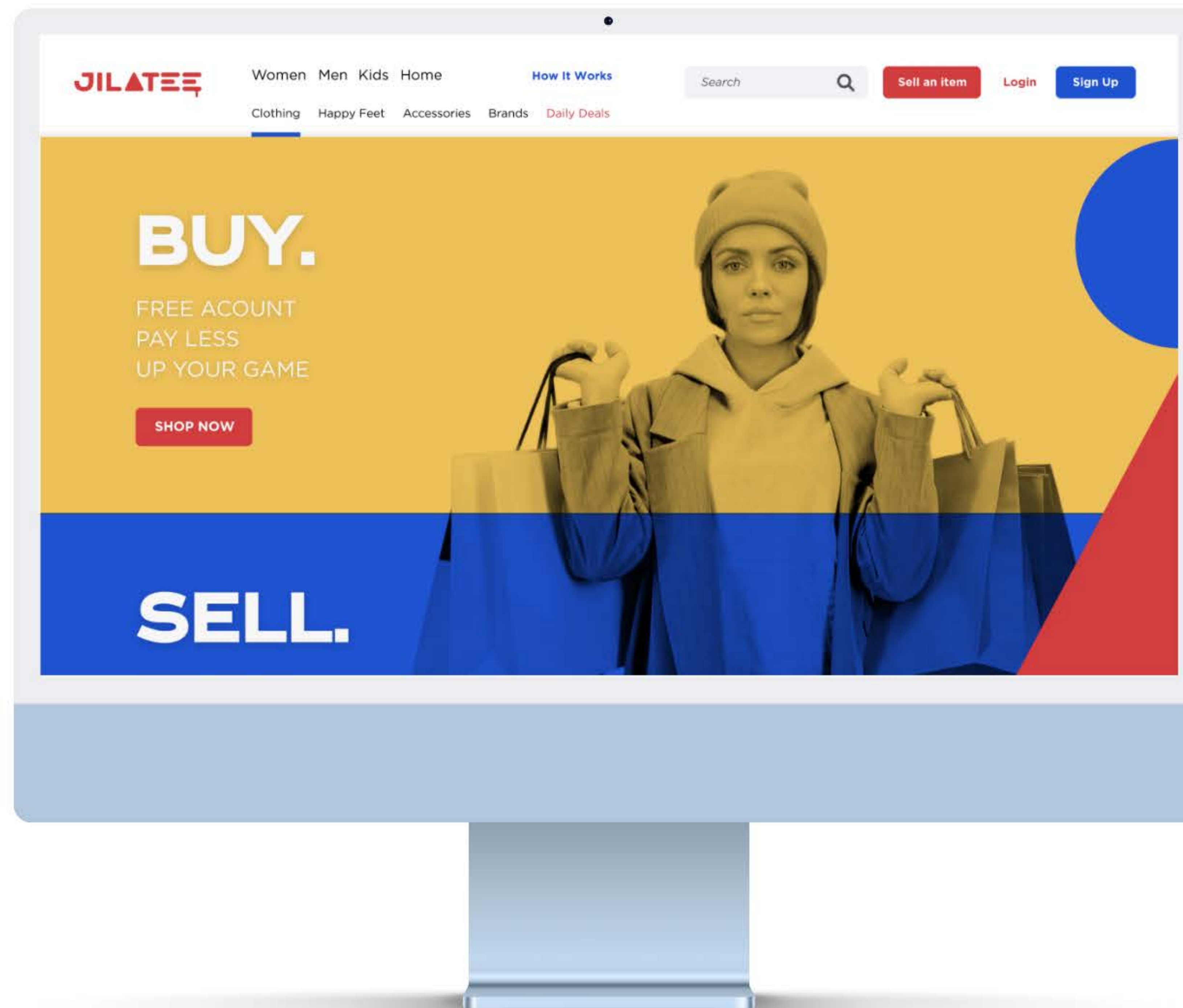
Pet match making similar to dating apps

Fully integrated system & dashboard for stores and service providers

Designed and developed from scratch



## Jilatee - Fashion Startup



**JILATEE**

(Website)

Online marketplace for second hand clothes

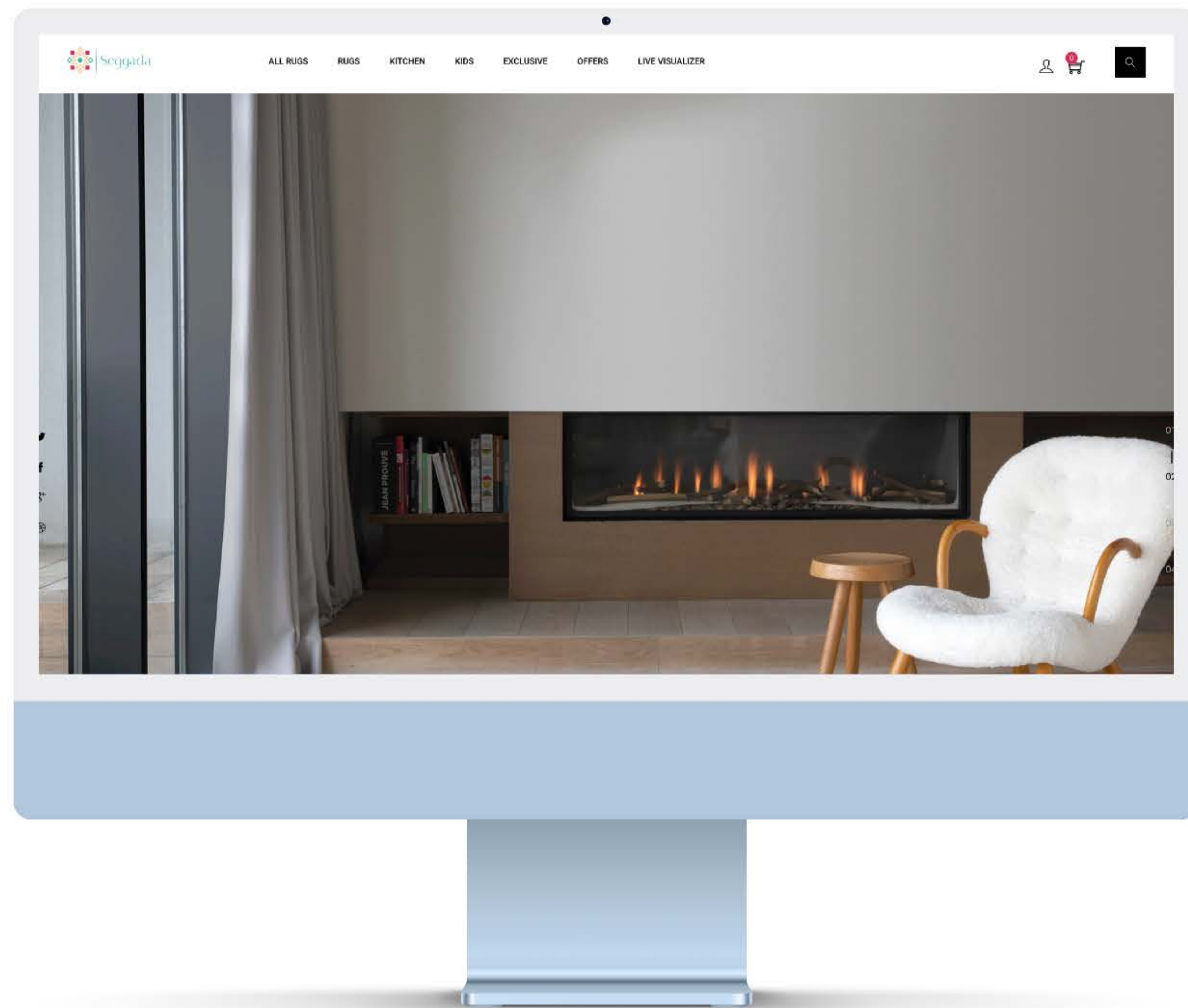
Design implemented and backend built from scratch

Currently in soft launch

<https://www.jilatee.com/>

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## Seggada - Startup



(Website)

Seggada is a Cairo based online rug store

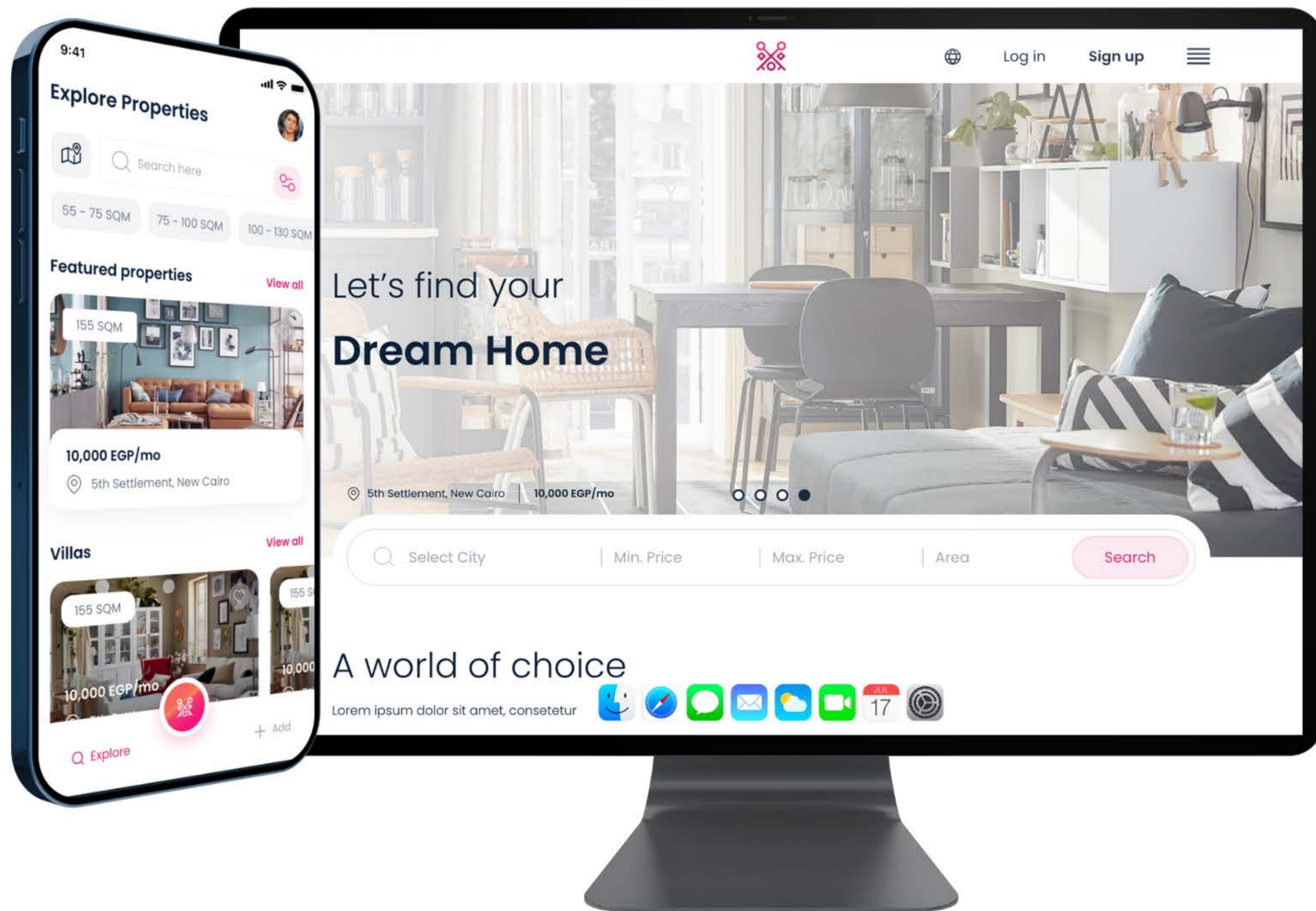
Developed the full e-commerce system

Implemented a virtual rug visualization system integration Floori

<https://seggada.com/>



## Ruuf - Real Estate Startup



(Mobile App - Website)

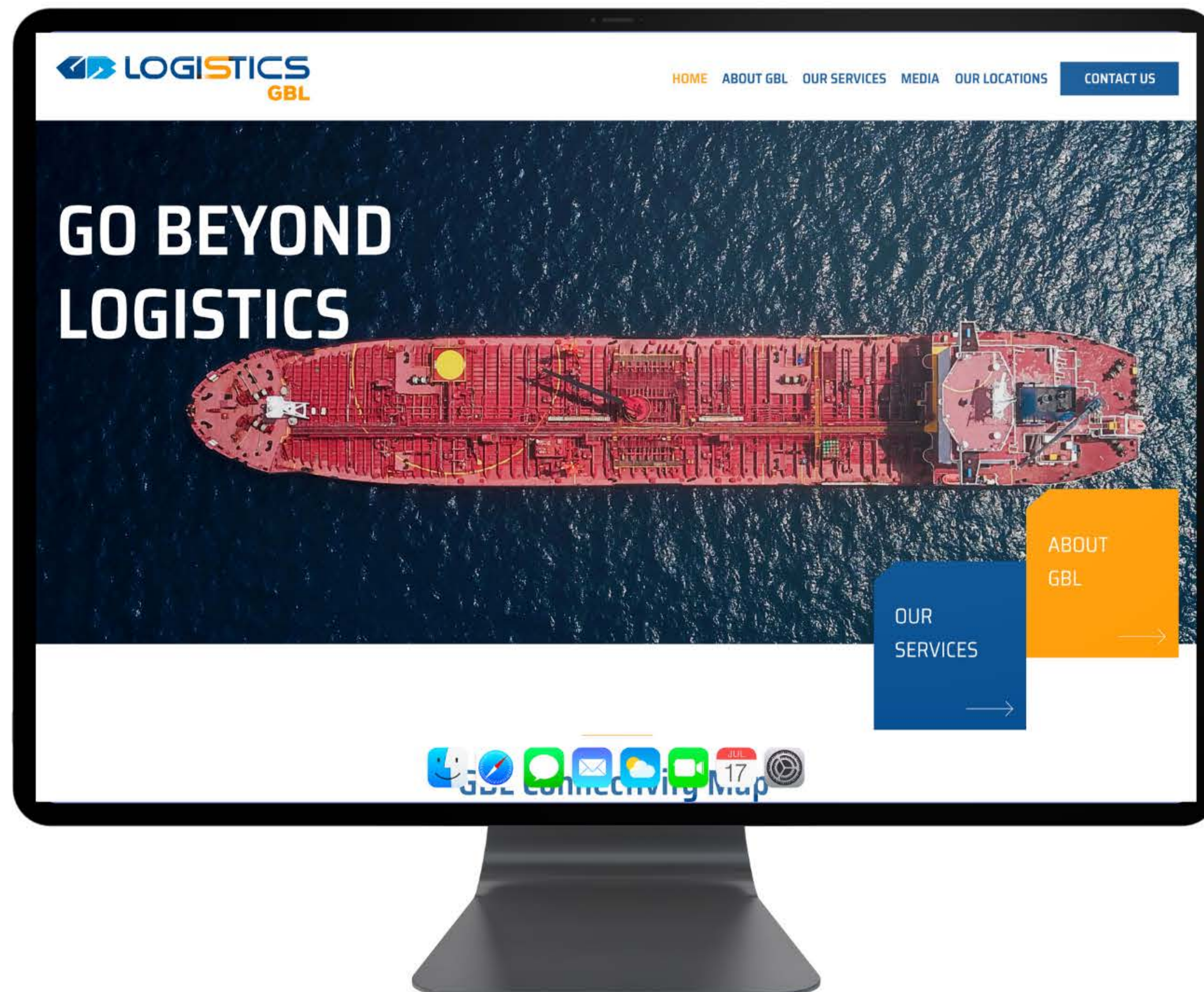
Ruuf is a startup aiming to digitize the tenant/landlord relationship

Designed and Developed an MVP, IOS app, Android app, Website

Not yet launched

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## Ghabbour logistics



(Website - Mobile App)

Part of the GB Auto Group

Designed and developed a state of the art informative website

<https://gbl-egypt.com/>

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## Mrkt



The Mrkt logo, consisting of a blue house-like shape above the word 'mrkt' in a lowercase, sans-serif font.

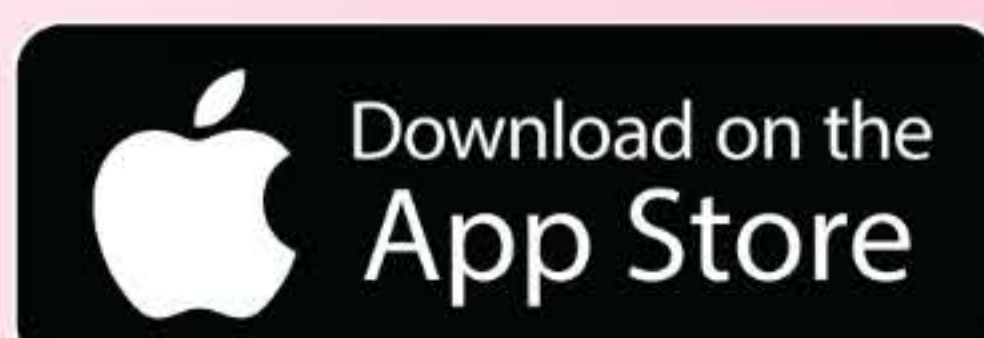
(Mobile App)

Instant delivery grocery shopping startup

Received the app in its post MVP stage

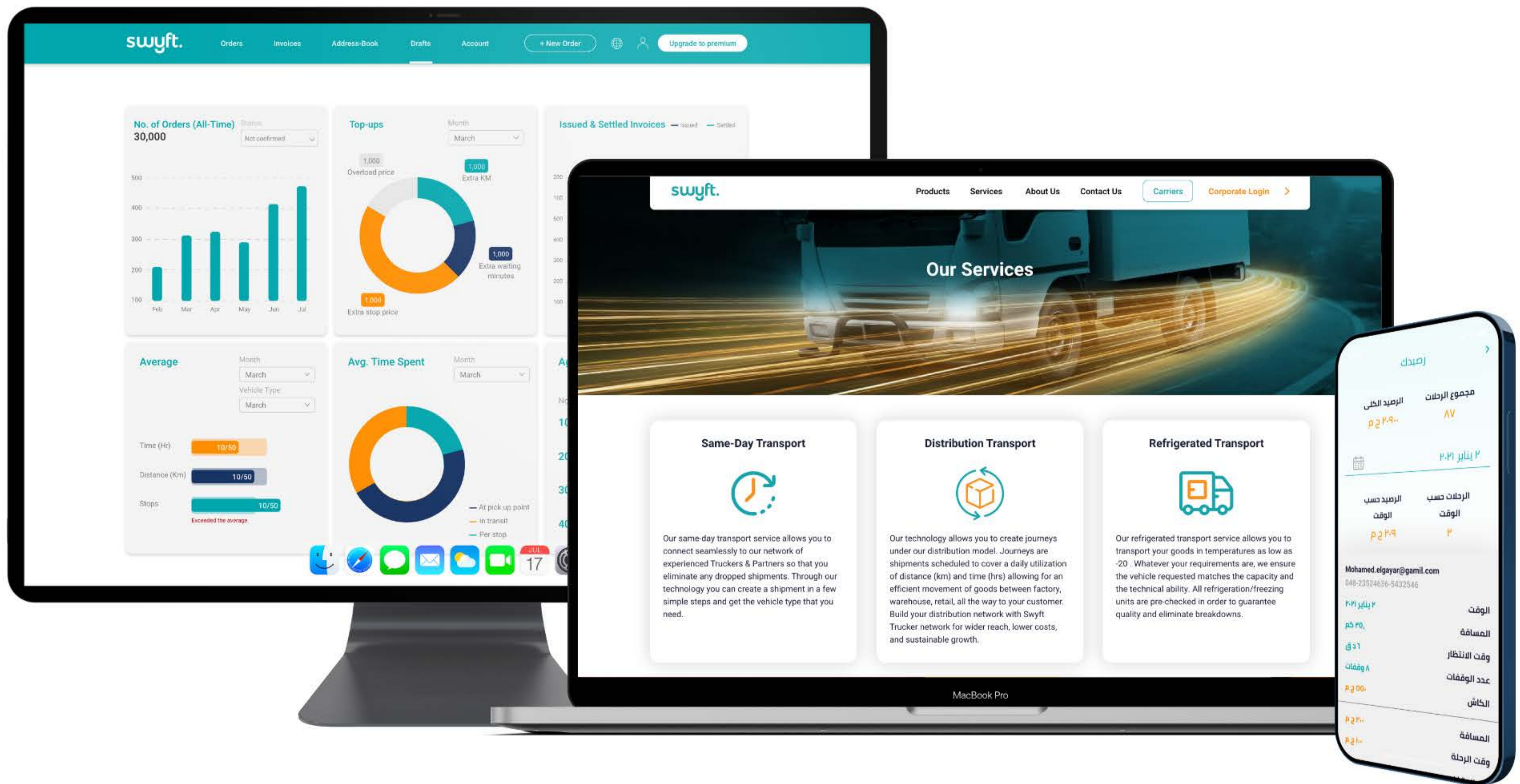
Developed and maintained IOS and Android app

Designed and developed a custom dashboard



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## Swyft



(Mobile App - Dashboard)

End to end freight management system.

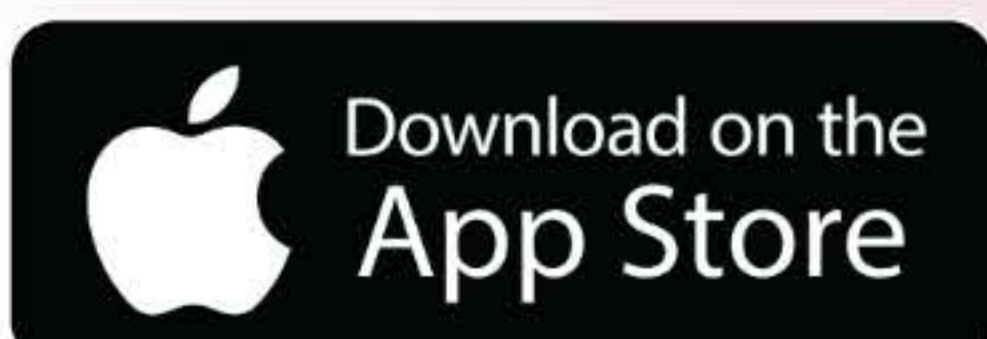
Assigned a retainer based team to further develop and maintain their solution.

Android drivers app

IOS personal trucking app

Corporate dashboard

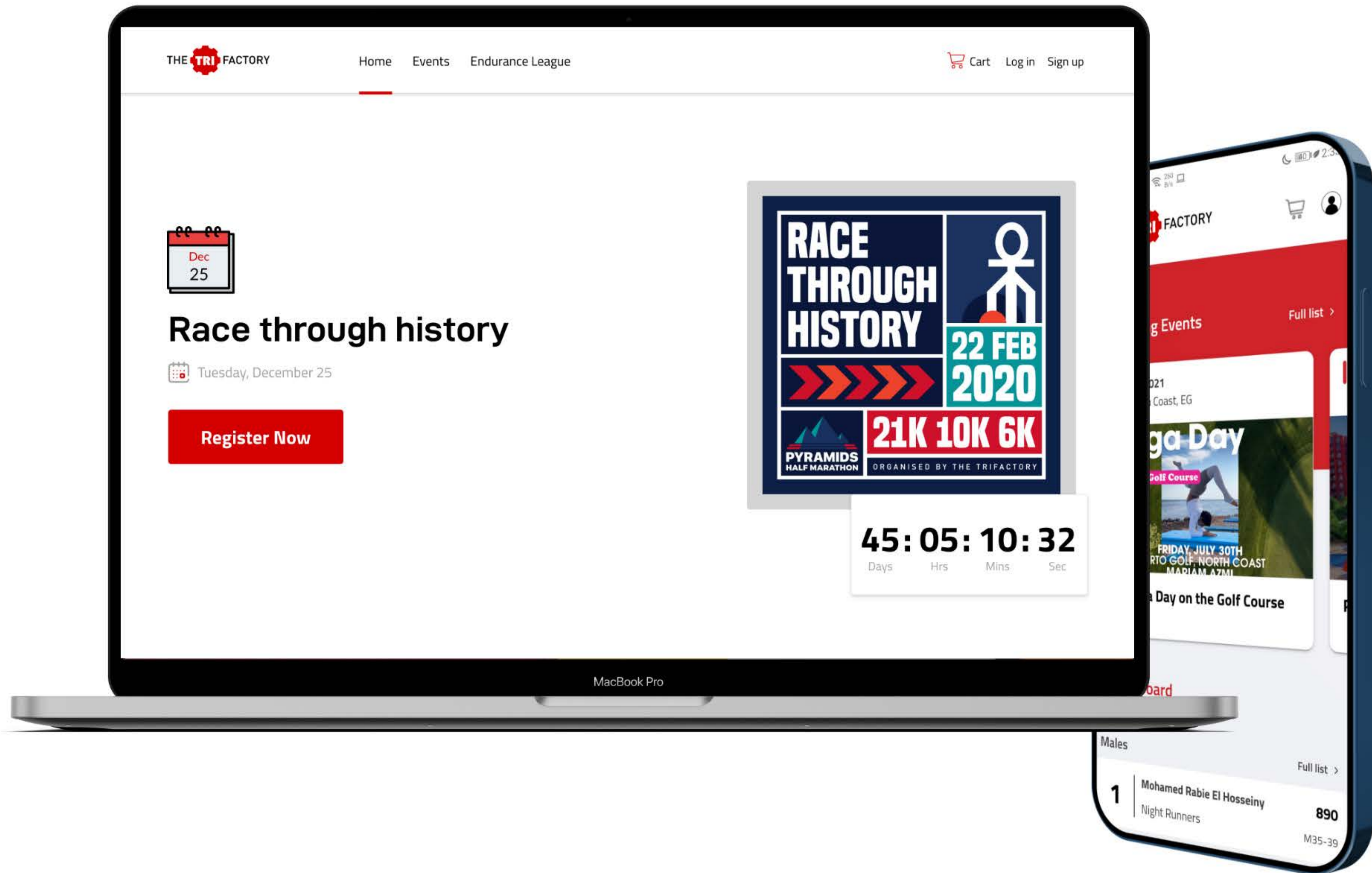
Informative website



<http://swyft-me.com/>

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## Trifactory



THE **TRI** FACTORY

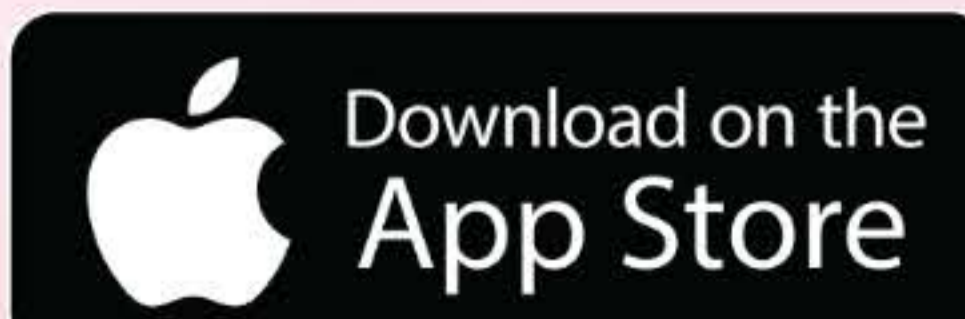
(Mobile App - Website)

Handled their event ticketing systems in 2018 & 2019

Maintained their event booking platform in 2020

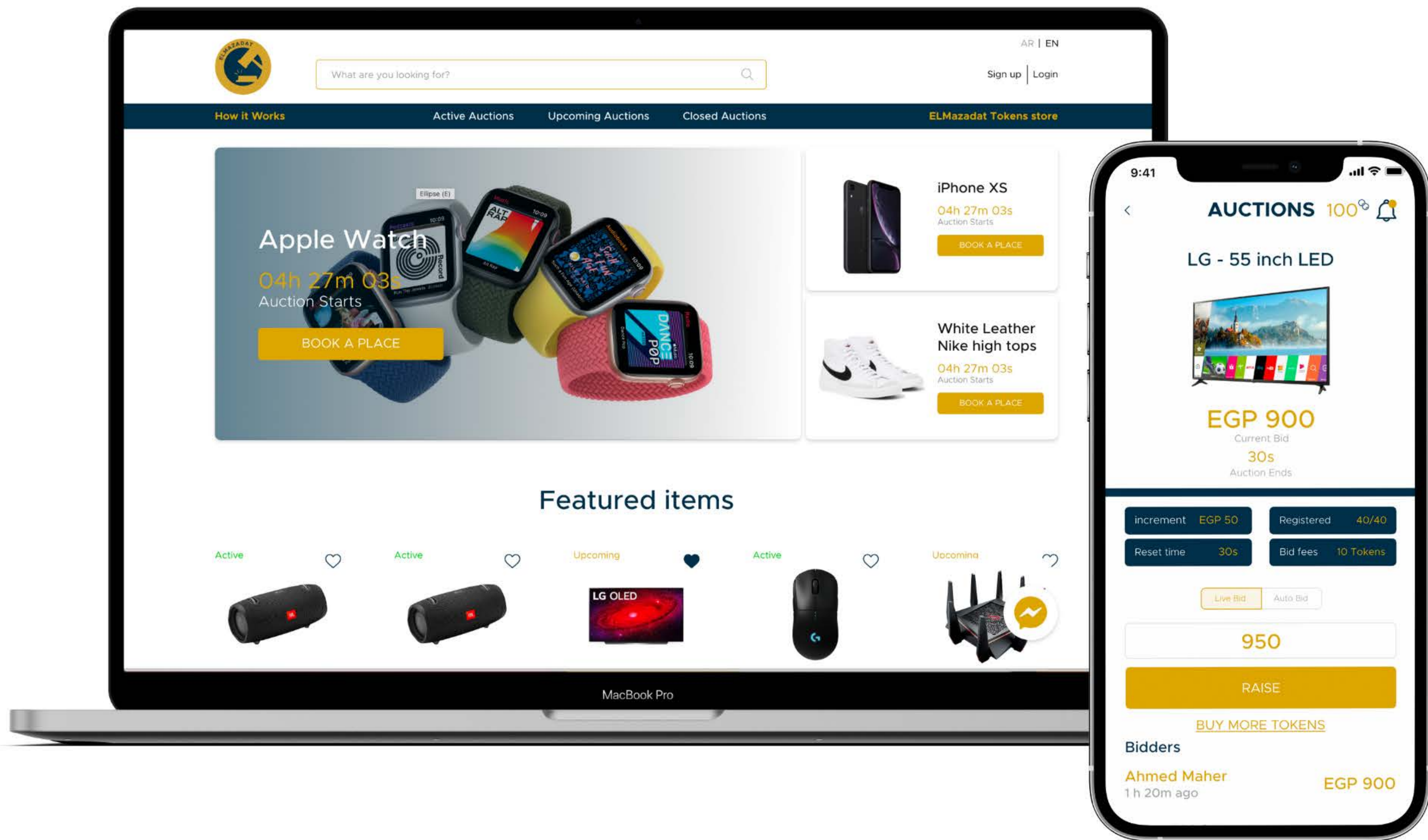
Designed and developed the IOS and Android app

Handed over the project to an in-house team



<https://www.thetrifactory.com/>

## Elmazadat - Startup

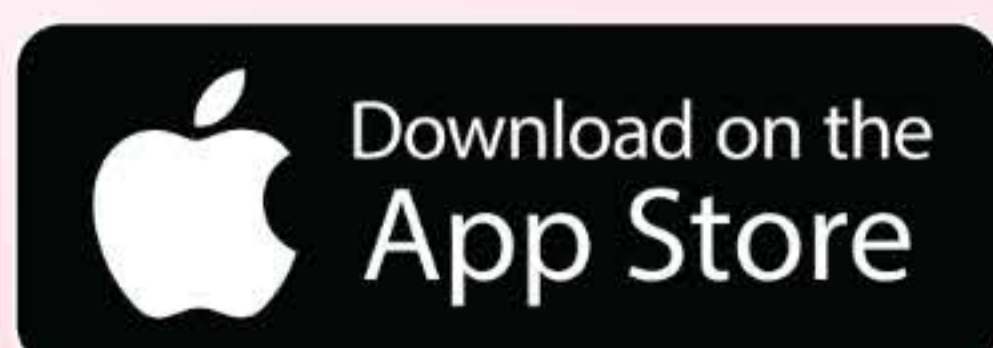


(Mobile App - Website)

Elmazadat is an Auctions platform that follows the pay to bid format

Designed and developed the end to end fully custom solution  
(IOS app, Android app, Website)

Currently in MVP stage & soft launch

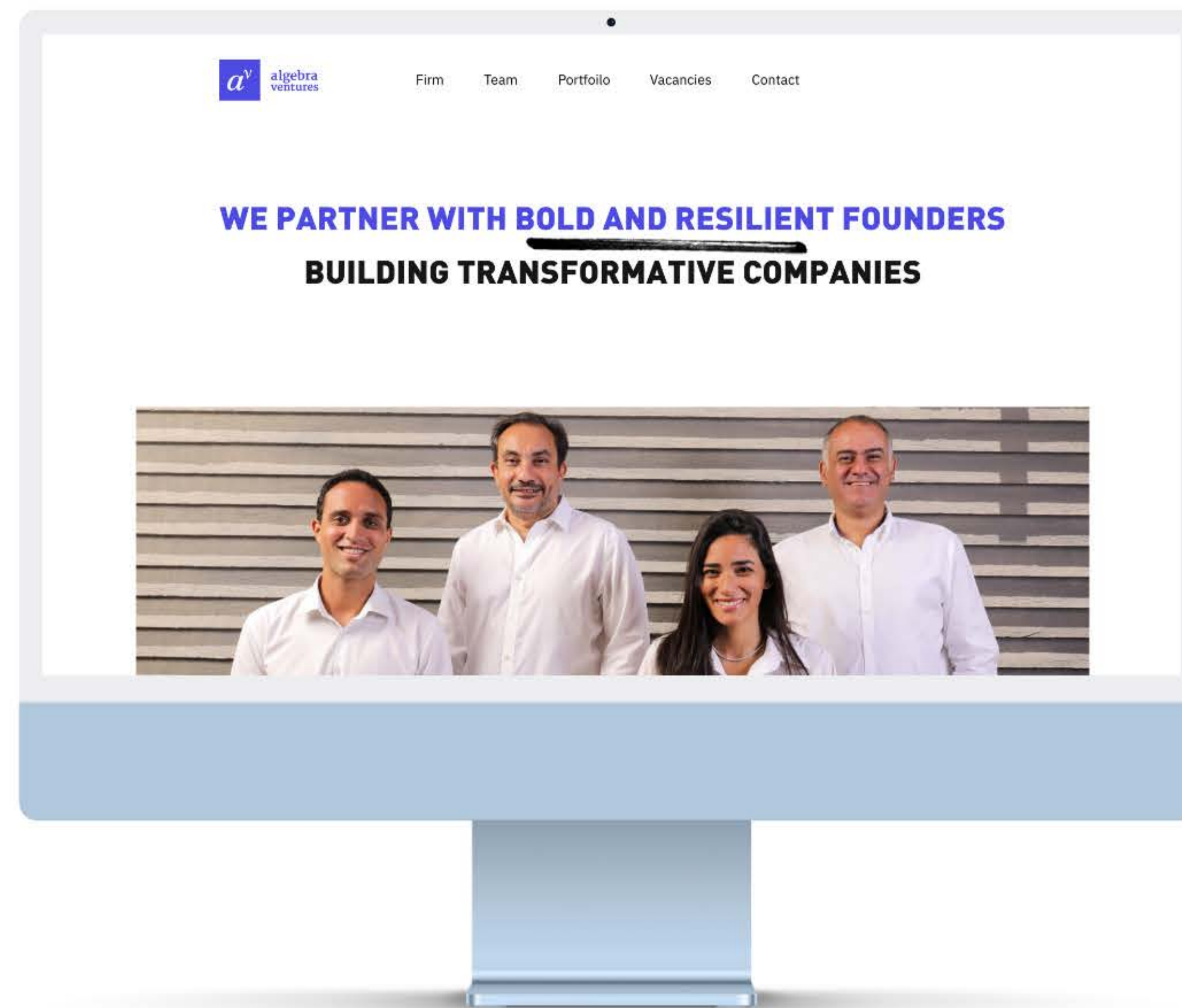


<https://www.elmazadat.com/>



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## Algebra Ventures



(Website)

State of the Art informative website

Mobile first design

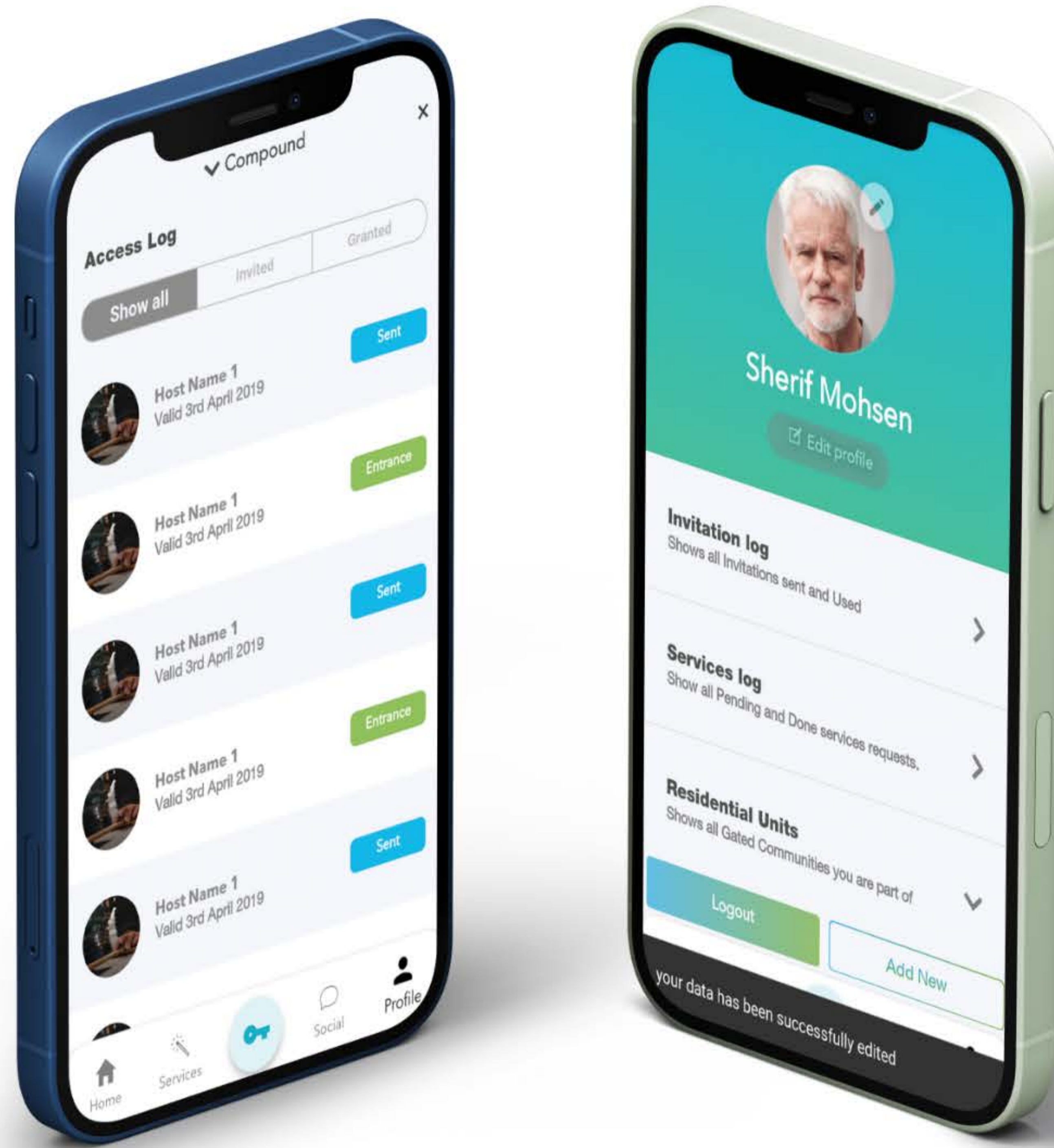
Interactive animated interface

<https://www.algebraventures.com/>



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## One Key - Startup



(Mobile App)

One Key is a community management application that is focused on Compound level Access control

Operating for 3 years in Diplo 3 North coast compound with up to 20,000 daily invitations

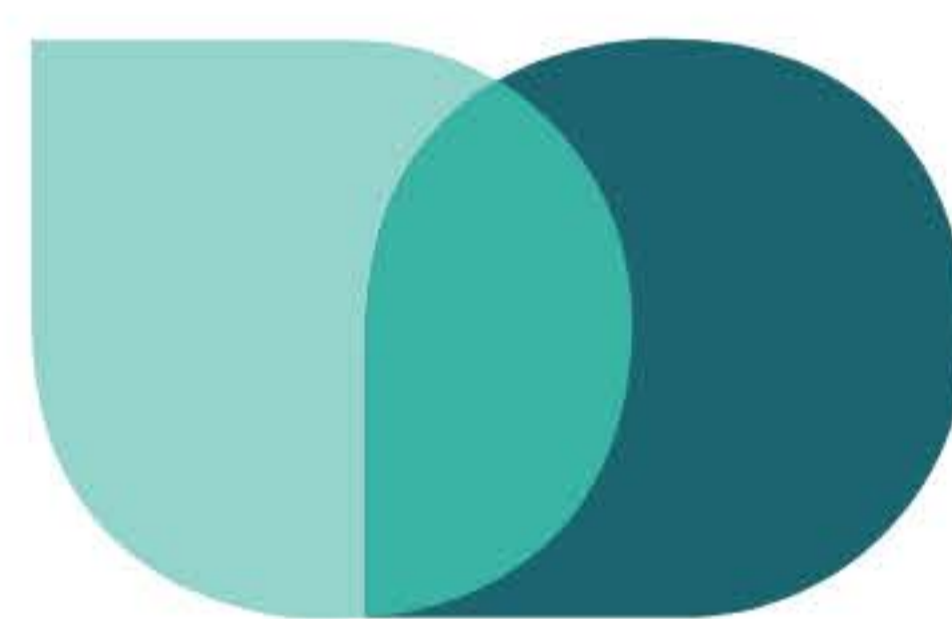
Full hardware Qr code cloud based and electronic gate integration

Completed their seed round and the hand-over was successful





## Dental Pro - Startup



(Mobile App - Dashboard)

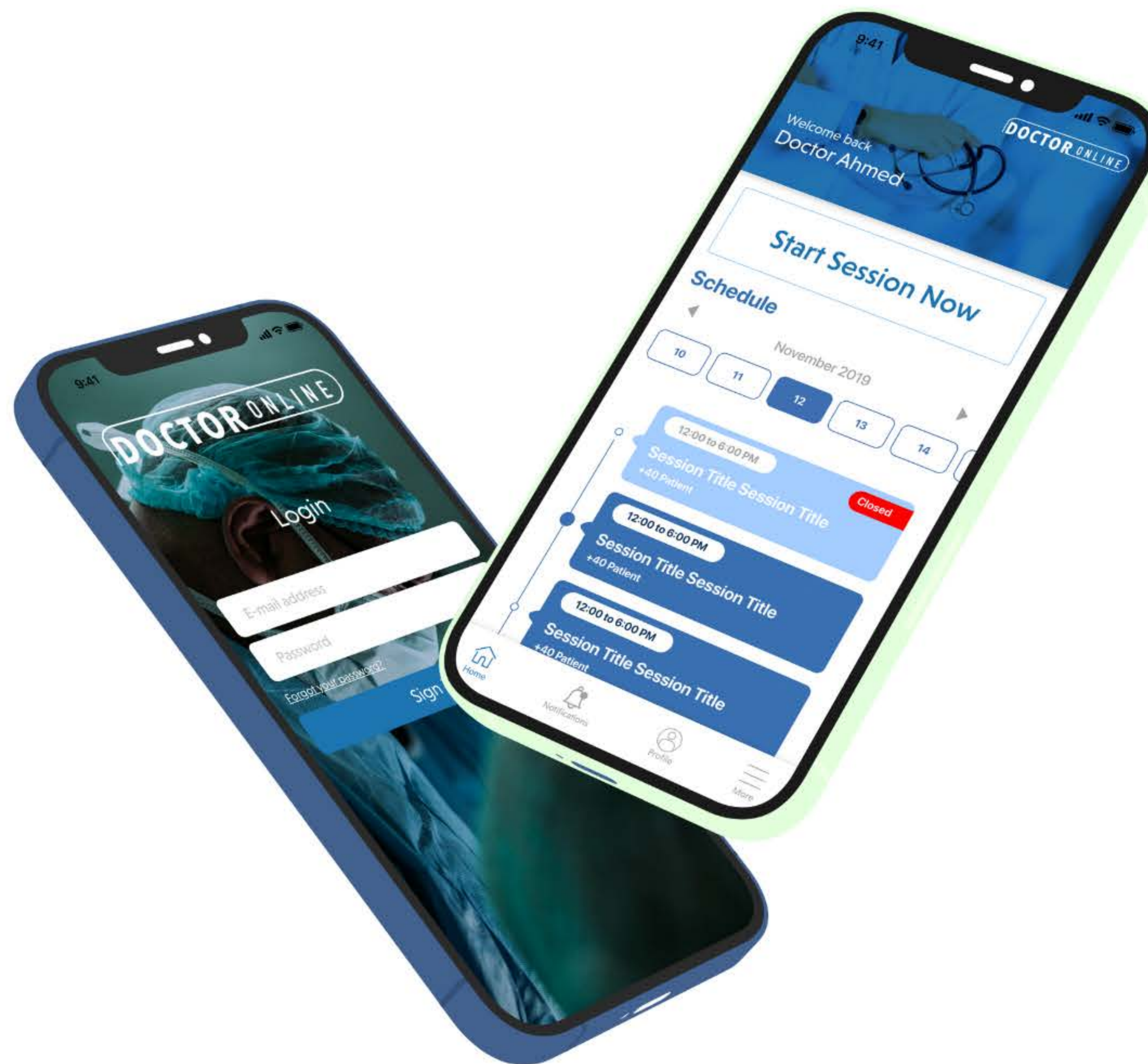
Dental pro is a comprehensive digital solution for clinic management

Designed and developed their MVP and launched it

Completed their seed round and the hand-over was successful



## Dr. Online - Startup



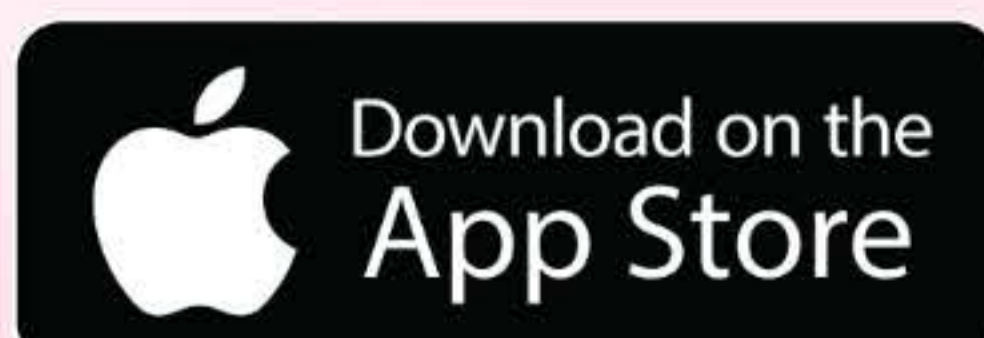
**Doctor Online**

(Mobile App)

Dr. Online is an App that allows patients to book consultations online and attend by video conference

Designed and developed their MVP and launched it

Completed their seed round and the hand-over was successful



## CFM - Facility Management App



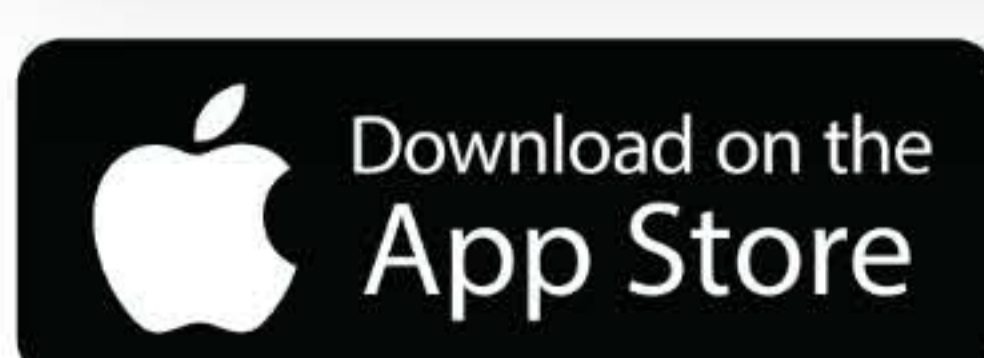
(Mobile App)

Contract FM (an Orascom company) is specialized in facility management

Designed and developed an IOS and Android app to manage tickets with over 5,000 authorized users

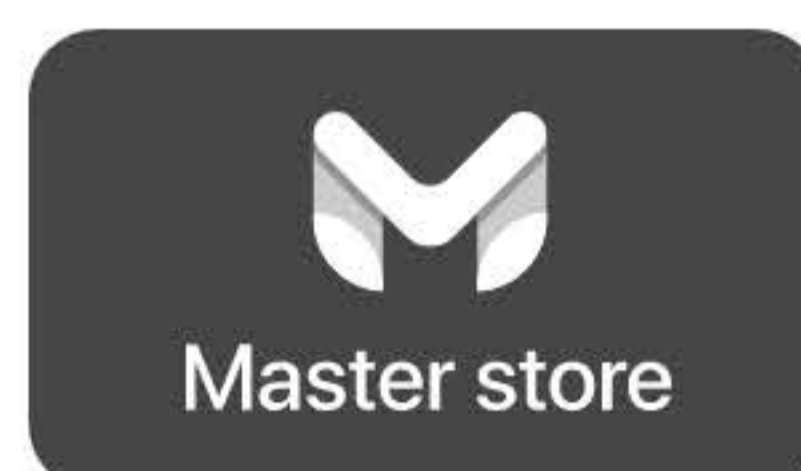
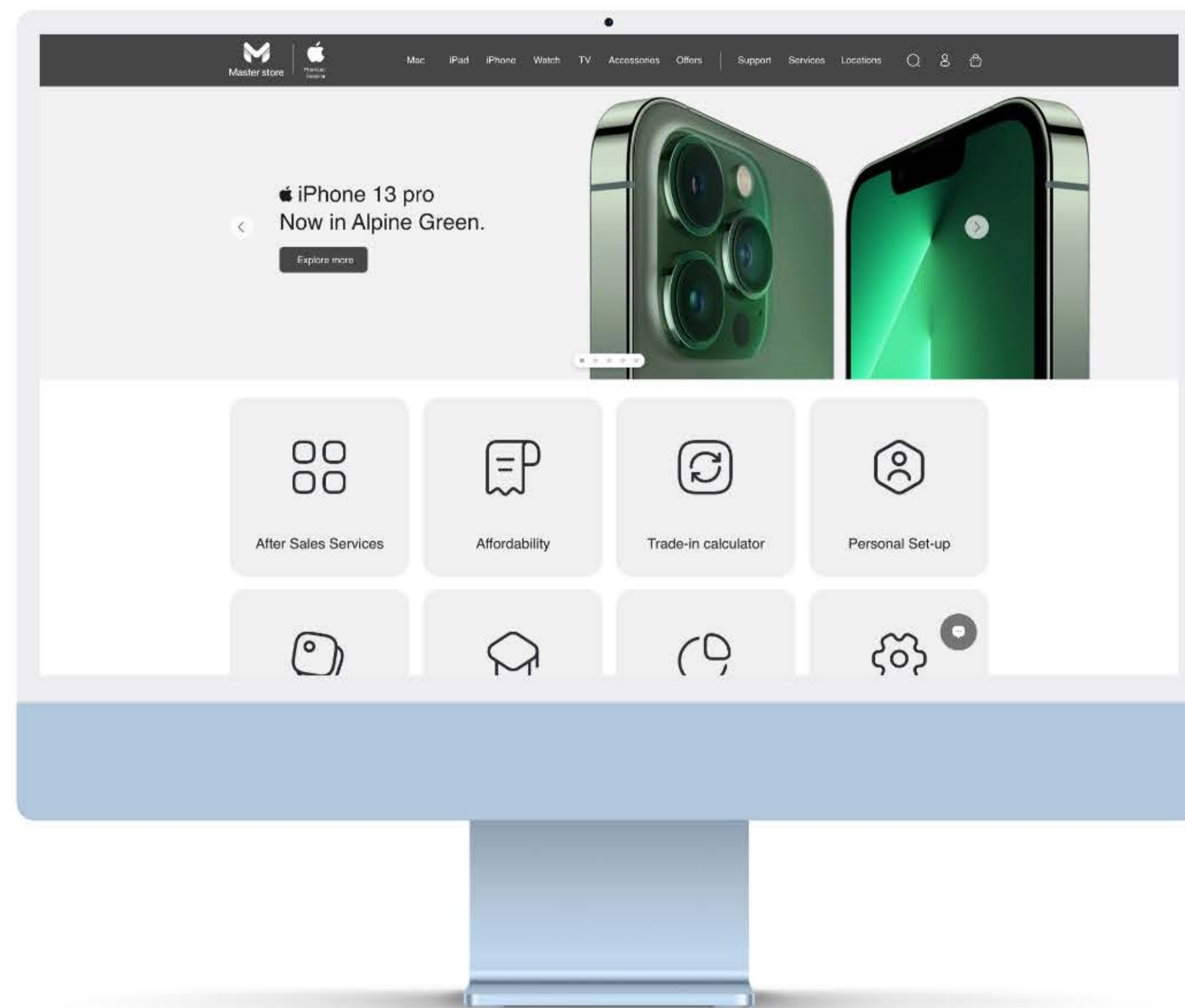
Fully integrated with Microsoft Dynamics "MS Field" system

Constant improvements and maintenance on retainer model



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## Master store



(Website)

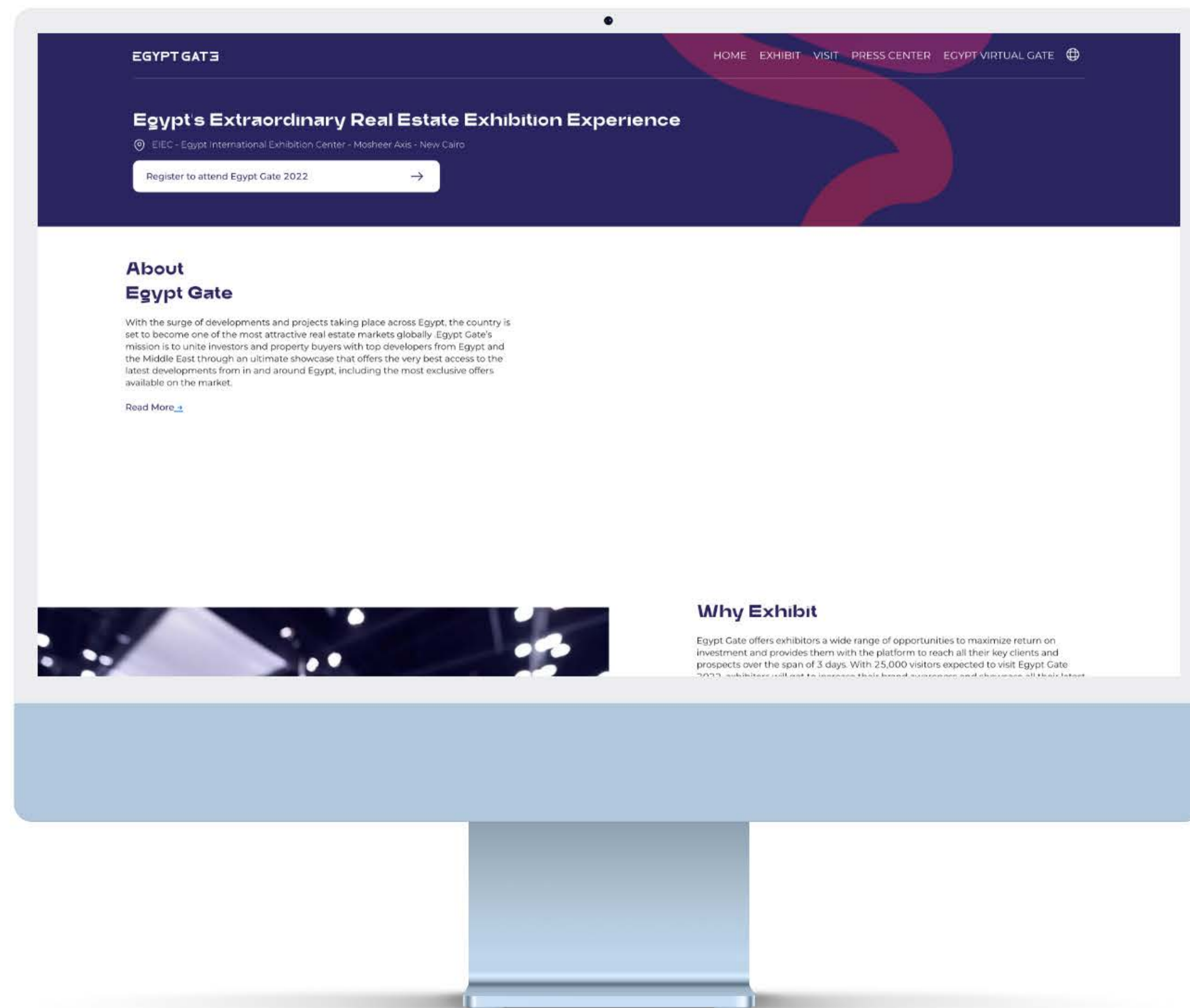
Apple premium reseller in Erbil, Iraq

Developed E-Commerce solution from scratch

<https://masterstoreiq.com/>

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## The Egypt Gate



**EGYPT GATE**

(Website)

One of Egypt's largest yearly real estate exhibitions hosting over 25,000+ per event

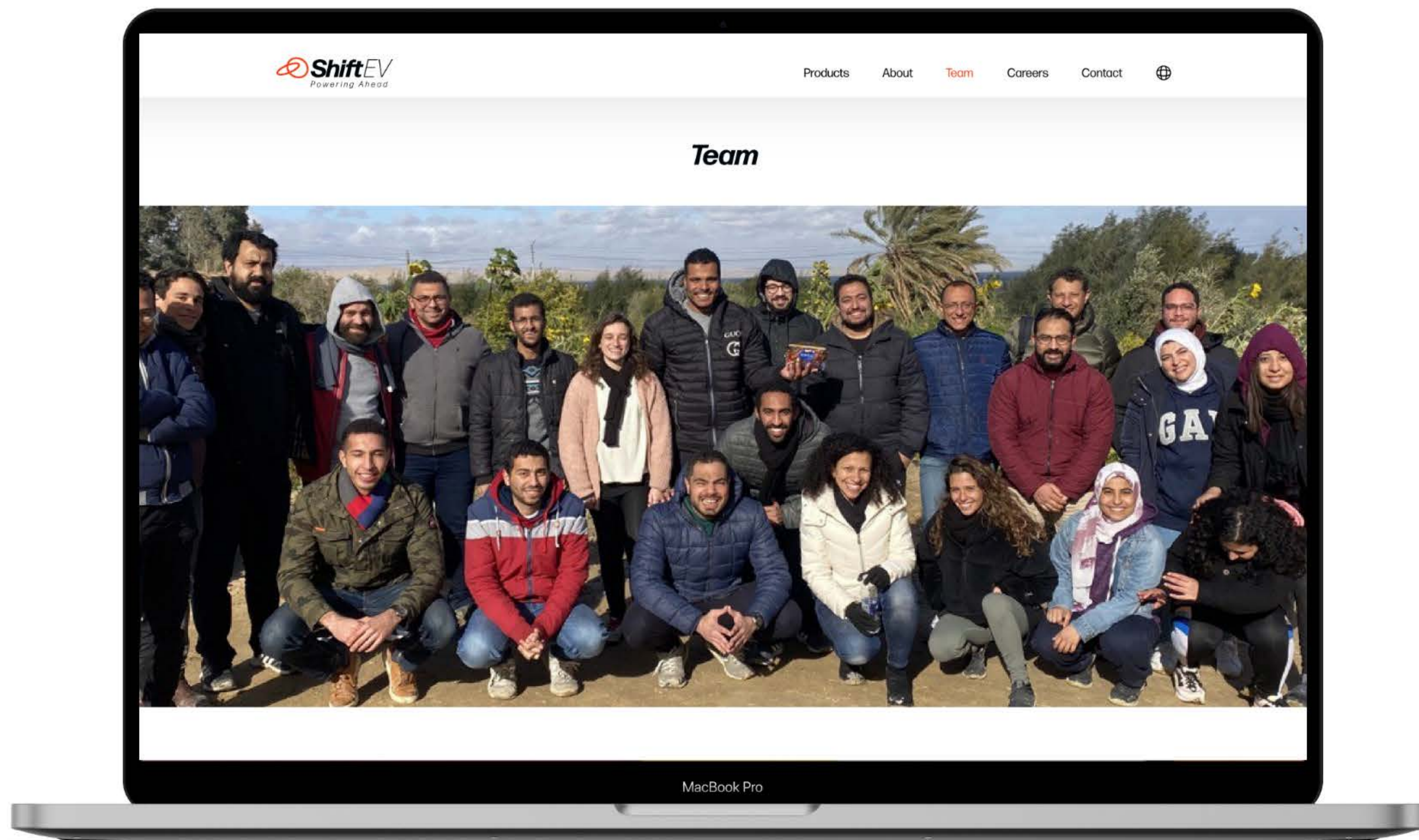
Digitized the booking process for brokers, visitors, and developers

Implemented the event's ticketing and admission system

<https://egyptgate.com/>

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## Shift - EV



(Website)

Mobility startup aiming to electrify fleets in emerging markets

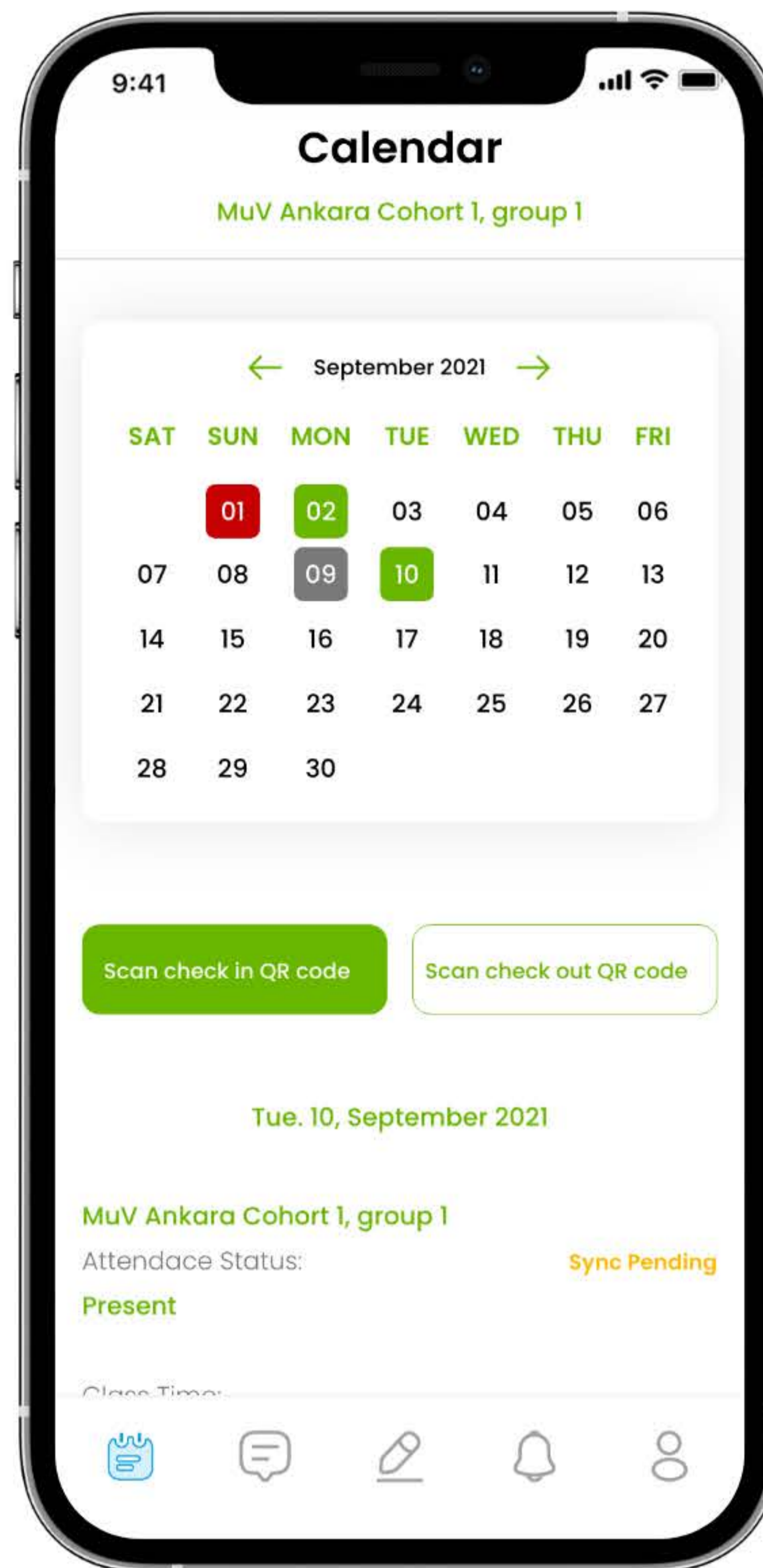
Designed and developed a state of the art website

Increased lead generation through a carefully crafted user journey

<https://egyptgate.com/>

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## UN WFP - SES App



(Mobile App)

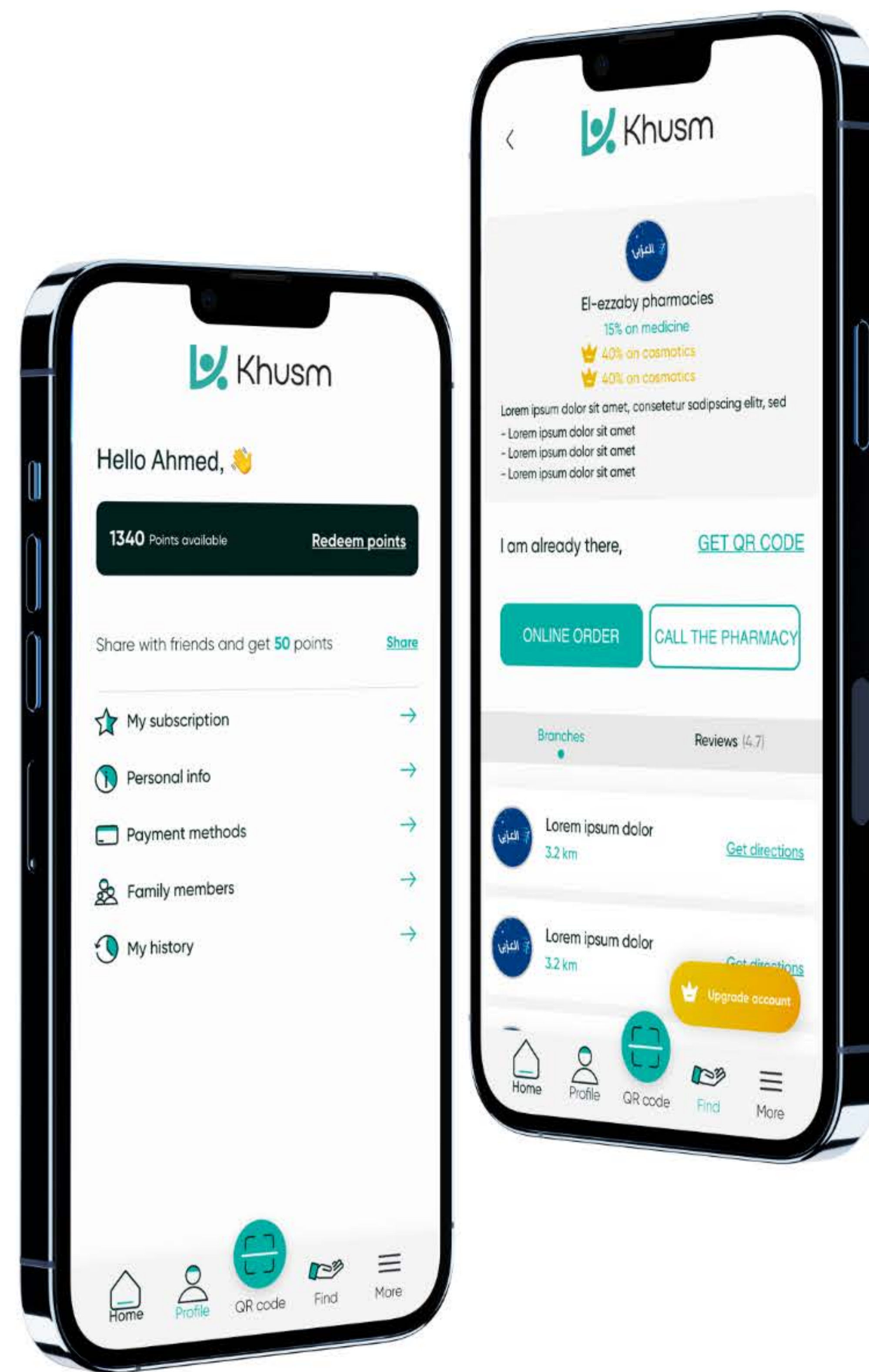
LMS targeting refugees in Turkey

Designed and developed a mobile app



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## Khusm



 Khusm

(Mobile App)

MedTech startup - subscription based medical discounts app

End to end business process digitization

POS system integration





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## Meqawel



(Mobile App)

Startup targeting the contractor supplier relationship in the construction industry

Complete platform revamp

Dedicated team retainer



# Bit68

**YOUR PROJECT CAN BE NEXT.**

CONTACT US

 [info@bit68.com](mailto:info@bit68.com)

 [www.bit68.com](http://www.bit68.com)

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